

# Governor's New Media Workshop

## Breakout Session Descriptions

*Washington State Government 2.0: Making a Connection with Those We Serve*  
Wed., Sept. 23, 2009 Labor & Industries, Tumwater

<b>Course title</b>	<b>YouTube: Shoot, Cut &amp; Post</b>
<b>Course description</b>	<p>Join presenters from the departments of Social and Health Services, Licensing and Information Services to hear about each agency's approach to shooting, editing and posting videos to YouTube.</p> <p>This session will answer questions about why you should incorporate video into your communication planning, how each presenting agency produces and posts videos to YouTube, and lessons learned from successful YouTube efforts.</p>
<b>Target audience</b>	Those interested in learning more about how to use YouTube.
<b>Length of session</b>	55 min.
<b>Max # of students</b>	70
<b>Start time</b>	9:30 a.m.
<b>End time</b>	10:25 a.m.
<b>Date</b>	Wed. Sept. 23, 2009
<b>Location</b>	Labor & Industries, first floor conference rooms
<b>Presenters</b>	Departments of Social and Health Services, Licensing and Information Services