



2014 OLYMPIA

ECONOMIC SYMPOSIUM

Labor Market and Performance Analysis

October 30, 2014
1 to 4:30 p.m.

Washington's Economy and Seattle's Minimum Wage Increase

**Capitol Campus
Office Building 2 (OB2)
First floor Auditorium
1115 Washington St. SE
Olympia, Washington
98504**

The Labor Market and Performance Analysis (LMPA) office of the Washington State Employment Security Department invites you to attend the 2014 Olympia Economic Symposium.

Join us and hear keynote speaker, Mark C. Long, Professor of Public Affairs and adjunct Professor of Economics at the Evans School of Public Affairs, University of Washington, talk about Seattle's minimum wage increase. This year's event also offers economists who will speak on the state of the state's labor market, wage trends and a panel on using open-source data effectively.

Register online at www.esd.wa.gov/employmentdata by October 28, 2014 to reserve your seat. Registration is free, but seating is limited. For more information, call 360-407-4500.



Employment Security Department
WASHINGTON STATE

Labor Market and Performance Analysis

Symposium Speakers



Mark C. Long

Mark Long joined the Evans School faculty in 2004 and is the professor of public affairs and adjunct professor of economics. Mark holds a Ph.D. and MA in economics from the University of Michigan. He also holds an MPP from the University of Michigan, and a BA from DePauw University. Mark is affiliated with several centers including Scholars Strategy Network, West Coast Poverty Center, Center for Education Data and Research, and the Center for Studies in Demography and Ecology.

Mark's research examines the effects of public policies (particularly education policy) on economic opportunity and efficient social mobility, with emphasis on estimating the benefits and costs of those policies. Mark has previously worked on the economics of nursing labor markets and manufacturing firms' wage and productivity dynamics, and here recently, provided research findings on the effects of Seattle's minimum wage increase on the economy.

Mark previously served on the faculty of George Washington University as an assistant professor of economics and public policy and administration from 2002 to 2004. He has publications in numerous journals including *The Review of Economics and Statistics*, *Journal of Public Economics*, *Journal of Econometrics*, *Journal of Policy Analysis and Management*, *Public Administration Review*, *American Educational Research Journal*, *Educational Evaluation and Policy Analysis*, and *Educational Researcher*.



Cynthia Forland

Cynthia Forland has served as the director of Labor Market and Performance Analysis (formerly Labor Market and Economic Analysis) with the Employment Security Department (ESD) for over two years, having served as ESD's director of research and policy since early 2011. Cynthia previously worked as a research and policy analyst for the Washington and New Jersey State Legislatures, primarily in the areas of health and human services. This included over five years with Washington State Legislature's Joint Legislative Audit and Review Committee. Cynthia has a Ph.D. in political philosophy from the New School for Social Research in New York.



Scott Bailey

Scott Bailey has served as the Southwest Washington regional labor economist for Employment Security's Labor Market and Performance Analysis Office for more than 20 years. Scott works closely with economic development and workforce development organizations in the region. He received his master's degree in economics from Portland State University and is a board member of the Pacific Northwest Regional Economics Conference. Scott has done extensive research on wages in the state, and has served as a national trainer with the U.S. Census Bureau for the Local Employment Dynamics database.



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Symposium Speakers



Anneliese Vance-Sherman

Anneliese Vance-Sherman is the regional labor market economist covering Island, King, San Juan, Skagit, Snohomish and Whatcom counties for the Employment Security Department (ESD). She has been with ESD for four years. Prior to state service, Anneliese was a visiting fellow at the Border Policy Research Institute at Western Washington University and taught courses in economics, geography and management. She has a Ph.D. in economic geography and a master's degree in economics both from the State University of New York at Buffalo. Her undergraduate studies were in sociology and urban studies.



Byron Mukai

Byron Mukai is an operations management analyst with the Labor Market and Performance Analysis Office and holds a master's degree in public administration from The Evergreen State College. Byron is the primary contact for LMPA's Labor Market Information Center (LMIC) and also assists with data tools and processes on LMPA's employment data website. Byron previously worked as a cost reimbursement analyst at the Washington State Department of Corrections with the Health Services Division. He also has a background as an operations and distribution manager in industrial supply and transportation industries.



Ryan Leisinger

Ryan Leisinger is the assistant deputy director of application configuration with the Employment Security Department. Ryan was instrumental in the launch of the employment data website in 2011 and has worked to continually improve how the site delivers its information and data. Ryan worked with senior leadership at ESD concerning House Bill 2202 (which created a policy mandating open data for Washington state

departments) and has continued to work with the Office of the Chief Information Officer on various stages of a Washington state open-data initiative. Ryan is active in the open-data community having contributed code to several open-source and open-data projects, tested beta versions of open-data platforms and submitted data sets to open-data portals.



Scott Wheeler

Scott Wheeler has served as the director of System Performance for almost four years and has worked with Employment Security in policy and performance since 2008. System Performance is responsible for federal and state reporting for the workforce development system. He has conducted legislative analysis, policy development and research at state and local levels.

Prior to ESD Scott worked at a community college in workforce development and student services for eight years. Before working in the public sector, he spent several years in the international freight forwarding industry. Scott has a master's degree in public administration and a bachelor's degree in Asian studies and Chinese.



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Agenda

- 1:00 p.m. Registration
- 1:30 p.m. Welcome remarks
- 1:45 p.m. State of the state's labor market
Cynthia Forland, *Director*
Labor Market and Performance Analysis
- 2:15 p.m. 2013 wage trends
Scott Bailey, *Regional Labor Economist*
Anneliese, Vance-Sherman, *Regional Labor Economist*
Labor Market and Performance Analysis
- 2:45 p.m. Break
- 3:00 p.m. Keynote – Seattle's minimum wage increase
Mark C. Long, *Professor of Public Affairs and adjunct Professor of Economics*
Evans School of Public Affairs, University of Washington
- 3:45 p.m. Panel Discussion – Using open-source data effectively
Website products and tools
Byron Mukai, *Operations Management Analyst*
Labor Market and Performance Analysis
- What do you mean by open data?
Ryan Leisinger, *Assistant Deputy Director*
Information Technology and Business Integration Division
- Employer demand/occupations in demand
Scott Wheeler, *Systems Performance Manager*
Labor Market and Performance Analysis
- 4:30 p.m. Closing remarks

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**FREE ONLINE
REGISTRATION!**

www.esd.wa.gov/employmentdata

Last day to register online is October 28, 2014

Event starts

October 30, 2014 at 1:00 p.m.

Location

Capitol campus in Olympia Washington at the Department of Social and Health Services' OB2 Building, first floor auditorium. Follow the OB2 Path signs.

Address

1115 Washington Street SE
Olympia, Washington 98504

Contact: Carmen Serrano

Email: cserrano@esd.wa.gov

Phone: 360-407-4500

TTY: Washington Relay Service, 800-833-6384

ADA: Individuals with disabilities requiring ADA reasonable accommodations, contact cserrano@esd.wa.gov to request an accommodation.

Venue information:

For those who want lunch onsite prior to the event, there are two cafes for food, beverages and espresso: Bobbyjayz in the OB2 building right outside the auditorium and City Picnics in the Natural Resources building (NRB).

www.bobbyjayz.com

www.citypicnics.com



The Employment Security Department is an equal-opportunity employer and provider of programs and services. Auxiliary aids and services are available upon request to people with disabilities. Washington Relay Service: 800-833-6384.



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First floor Auditorium
1115 Washington St. SE
Olympia, Washington
98504**

Capital Campus Map



GPS does not always recognize capital campus addresses so please use program directions.

Driving directions from I-5:

Southbound – From Interstate 5 take State Capitol Exit #105A.

Northbound – From Interstate 5, take State Capitol Exit #105.

1. At the round about on 14th and Jefferson, take right on Jefferson Street.
2. Take left at second signal onto 11th Street.
3. Take left at signal onto Washington Street
4. Take first left off Washington Street to enter NRB Parking lot.

Parking:

Office Building 2 (OB2) is located on Olympia's Capital Campus. Parking is located at the P1 parking lot at the Natural Resources Building (NRB). There is also extra parking at the Maple Park and Jefferson parking lot where the Dash shuttle stops. The **Dash Shuttle** is free and comes every 12-15 minutes. Parking is limited and carpooling is highly recommended. For additional parking and shuttle options, go to the following link for Capital Campus parking information: www.des.wa.gov/services/Travel/Parking/Pages/ParkVisitor.aspx