



2015 OLYMPIA

ECONOMIC SYMPOSIUM

Labor Market and Performance Analysis

October 29, 2015
1 to 4:30 p.m.

Washington's Workforce Needs: Economist and Employer Perspectives!

The Labor Market and Performance Analysis (LMPA) Division of the Washington State Employment Security Department invites you to attend the 2015 Olympia Economic Symposium.

Join us and hear a featured panel of employers and their perspectives on workforce needs. Economists will also speak on the state of the state's labor market; finding the gap in comparing real-time employer demand, occupational projections and the labor market supply; and we'll provide a sneak peak of our new and improved website.

Register online at [Eventbrite](#) by October 28, 2015 to reserve your seat. Registration is free, but seating is limited. For more information, call 360-407-4541.

**Capitol Campus
Office Building 2 (OB2)
First floor Auditorium
1115 Washington St. SE
Olympia, Washington
98504**



Employment Security Department

WASHINGTON STATE

Labor Market and Performance Analysis

Symposium Speakers



Cynthia Forland

Cynthia Forland has served as director of the Labor Market and Performance Analysis Division with the Employment Security Department (ESD) for over three years, having served as ESD's director of research and policy since early 2011. Cynthia previously worked as a research and policy analyst for the Washington and New Jersey State Legislatures, primarily in the areas of health and human services. This included over five years with Washington State Legislature's Joint Legislative Audit and Review Committee. Cynthia has a Ph.D. in political philosophy from the New School for Social Research in New York.



Ajsa Suljic

Ajsa Suljic has been with the Employment Security Department's Labor Market and Performance Analysis Division for five years. As the regional labor economist covering southeastern Washington which consists of Benton, Franklin, Walla Walla, Columbia, Garfield and Asotin counties, Ajsa provides labor market information and analysis to local economic planners, administrators, businesses and residents.

Previously, Ajsa worked for the Idaho Department of Labor as a senior research analyst where she provided economic analysis on employment and business cycles, along with all other labor market information.

Ajsa started her research and analysis career during her undergraduate studies at Boise State University, where she received the Golden Pen Award for her research on traumatic brain injury, stroke, diabetes, and Parkinson's disease with the Idaho Neurological Institute.

Ajsa's additional research included socio-economic studies where she wrote and presented on human behavior and economic cycles.



Scott Wheeler

Scott Wheeler has over nine years' experience working within the workforce development sector both with the Employment Security Department and higher education administration. He has overseen the state's federal workforce report compliance and system performance for the past five years. His team delivers data and performance analysis to local workforce organizations, state agencies, and the Department of Labor. Scott is an active member of the National Association of State Workforce Agencies performance and labor market workgroups. This past year he has worked with colleagues from Washington and other states in developing useful tools based on both workforce, education, and labor market data.



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Symposium Featured Panel Speakers

Debra Canales, EVP, Chief People and Experience Officer, Providence Health & Services



Debra A. Canales serves as executive vice president and chief people and experience officer for Providence Health & Services. She is responsible for human resources, marketing and communications, digital services and community ministry and foundation boards.

Prior to joining Providence, Canales served CHE Trinity Health in advancing leadership roles over the past 10 years, most recently as executive vice president and chief administrative officer. She guided the organization into unity, creating synergy out of dozens of geographically and operationally diverse groups across 21 states. Throughout her 25-year human resources career, Canales has worked in a diverse range of global Fortune 500 organizations, including Hewlett Packard/Compaq Computer Corporation in Houston, Yum Brands/PepsiCo, R.H. Macy's Inc. and Centura Health in Denver.

In addition to being one of the highest ranking Hispanic leaders in health care, Canales has been recognized as one of the Diversity Journal's Women Worth Watching in 2012. As an executive of Trinity Health in 2009, the organization was honored by Diversity Executive Magazine as one of its health care organizations of the year. She is a certified executive coach with a long history of helping executives develop transformational leadership styles. She is a member of the Society for Human Resource Management, the American Society for Healthcare Human Resources Administration and the American Society of Employers board which recognized her as HR Executive of the Year for the state of Michigan in 2007. In addition to her work with Providence, Canales serves on boards of directors for the AMICA Mutual Insurance, The Breakaway Group-Healthcare Division of Xerox and Inforum-Women's Alliance Group, Michigan.

West Mathison, President and Owner, Stemilt Growers



West Mathison is part of the fifth generation of Mathison family farmers, and the current president of Stemilt Growers. West succeeded his grandfather and Stemilt founder, Tom Mathison, as president back in 2005 at the young age of 28.

West grew up working in his family's orchards on Stemilt Hill near Wenatchee, WA. His first job, at age 6, was to make cookies and coffee to serve to the orchard crew during their break.

As president, West works to carry on the traditions of developing good people. Great people, grow great tasting fruit. Stemilt's culture focuses on building relationships and delighting consumers. As a result sustainability and innovation are core to Stemilt's existence.

Relevant to Labor, West served on the Eastern Washington Advisory Council to Governor Christine Gregoire from 2008 to 2013. And in 2012 was recognized by the Washington State Commission on Hispanic Affairs with the Community Collaboration Award. Stemilt has also won the Seattle Business Magazine's Family Legacy Award. In September, Stemilt opened a free clinic to all its employees, spouses and children.



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Symposium Featured Panel Speakers

Kristina Hayek, Ed.D, PHR, U.S. Regional Instructional Design and Development Manager, Hexcel Corporation



Kristina Hayek has been in the Human Resources and Training arena for over 20 years. She is the U.S. Regional Instructional Design and Development Manager for Hexcel Corporation, where she oversees the training and workforce development efforts in the Americas.

Hexcel Corporation is a leading advanced composites company. It develops, manufactures and markets lightweight, high-performance structural materials, including carbon fibers, reinforcements, prepregs, honeycomb, matrix systems, adhesives and composite structures, used in commercial aerospace, space and defense and industrial applications such as wind turbine blades.

Kristina serves on advisory committees for the Center of Excellence for Aerospace and Advanced Manufacturing and the Puget Sound Skills Center. Also, she is the Learning Technology and Innovation Interest Group Leader for the Association for Talent Development (ATD) Puget Sound Chapter.

Kristina has a Doctorate in Educational Leadership and Master's in Managing HR and Training from Seattle University. She also has a Professional in Human Resources (PHR) certification through the HR Certification Institute.



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Washington's Workforce Needs: Economist and Employer Perspectives in Today's Labor Market

October 29
1 to 4:30

Agenda

- 1 p.m. Registration
- 1:15 p.m. Welcome remarks
- 1:30 p.m. State of the state's labor market
Ajsa Suljic, Regional Labor Economist
Labor Market and Performance Analysis
- 2 p.m. Finding the gap: Comparing real-time employer demand, occupational projections and the labor market supply
Scott Wheeler, Systems Performance Manager
Labor Market and Performance Analysis
- 2:30 p.m. Break
- 2:45 p.m. Featured panel: Employer perspectives on workforce needs
Facilitated by *Cynthia Forland, Director*
Labor Market and Performance Analysis
- *Debra Canales, Executive Vice President, Chief People and Experience Officer, Providence Health & Services*
 - *West Mathison, President and Owner, Stemilt Growers*
 - *Kristina Hayek, Ed.D, PHR, U.S. Regional Instructional Design and Development Manager for Hexcel Corporation*
- 4:15 p.m. New and improved website!
- 4:30 p.m. Closing remarks

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**FREE ONLINE
REGISTRATION
WITH EVENTBRITE**

Register today!

Last day to register online is October 28, 2015

Event starts

October 29, 2015 at 1 p.m.

Location

Capitol campus in Olympia Washington at the Department of Social and Health Services' OB2 Building, first floor auditorium. Follow the OB2 Path signs.

Address

1115 Washington Street SE
Olympia, Washington 98504

Contact: Ann Leal

Email: Aleal@esd.wa.gov

Phone: 360-407-4541

TTY: Washington Relay Service, 800-833-6384

ADA: Individuals with disabilities requiring ADA reasonable accommodations, contact Aleal@esd.wa.gov to request an accommodation.

Venue information:

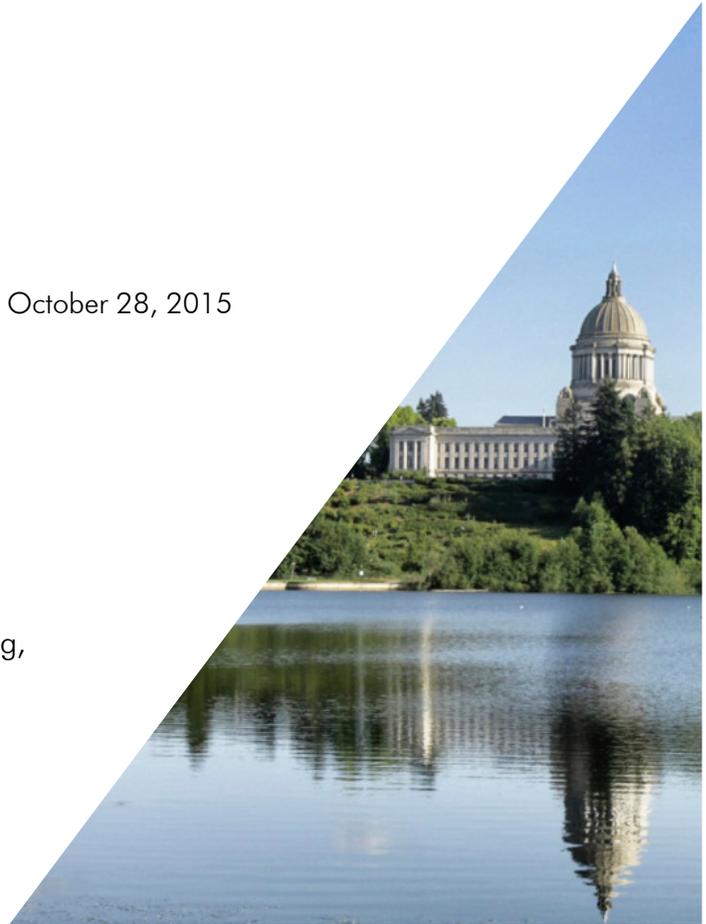
For those who want lunch onsite prior to the event, there are two cafes for food, beverages and espresso: Bobbyjayz in the OB2 building right outside the auditorium and City Picnics in the Natural Resources building (NRB).

www.bobbyjayz.com

www.citypicnics.com



The Employment Security Department is an equal-opportunity employer and provider of programs and services. Auxiliary aids and services are available upon request to people with disabilities. Washington Relay Service: 800-833-6384.



**Capitol Campus
Office Building 2 (OB2)
First floor Auditorium
1115 Washington St. SE
Olympia, Washington
98504**

Capital Campus Map



GPS does not always recognize capital campus addresses so please use program directions.

Driving directions from I-5:

Southbound – From Interstate 5 take State Capitol Exit #105A.

Northbound – From Interstate 5, take State Capitol Exit #105.

1. At the round about on 14th and Jefferson, take right on Jefferson Street.
2. Take left at second signal onto 11th Street.
3. Take left at signal onto Washington Street
4. Take first left off Washington Street to enter NRB Parking lot.

Parking:

Office Building 2 (OB2) is located on Olympia's Capital Campus. Parking is located at the P1 parking lot at the Natural Resources Building (NRB). There is also extra parking at the Maple Park and Jefferson parking lot where the Dash shuttle stops. The **Dash Shuttle** is free and comes every 12-15 minutes. Parking is limited and carpooling is highly recommended. For additional parking and shuttle options, go to: [Capital Campus parking information](#).