



ESD's New Website and New Labor Market Information Page Designs

2015 Olympia Economic Symposium

October 29, 2015

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Improving the ESD experience

The screenshot shows the Washington State Employment Security Department (ESD) website. At the top, there is a navigation bar with tabs for "For job seekers", "For businesses", and "News & Information", along with the date "July 15, 2014". A prominent "ALERT" banner is on the left. Below it, a sidebar contains links for "WorkSource job-search works!", "Join us on Facebook!", "Report Fraud", and various informational links like "Employment and economic information", "WorkSource", "Handbook for Unemployed Workers", and "Washington Service Corps". The main content area features the headline "helping Washington's workers and employers succeed" and a sub-headline "Información sobre desempleo e impuestos en español". It lists services for "Job Seekers" (Apply for unemployment benefits, File a weekly claim, Ask questions about your claim, Find a job through WorkSource, Get your job-search log) and "Businesses" (File and pay taxes, Hire an employee, Find other business services, Get help with layoffs, Find forms and publications). A footer section includes a "Home" link and a list of services: Contact us, Jobs with Employment Security, Forms & publications, Request records, Bids & contracts, State government, Rule-making, Laws & regulations, Equal opportunity, Register to vote, Health insurance, and Site map. Social media icons for YouTube and Facebook are also present. At the bottom, there is a "Connect with Employment Security" section with social media icons and a list of "Other Languages" including Español, Afan Oromoo, Amharic, Arabic, Chinese, Somali, Tagalog, and Tiếng Việt.



Improving the ESD experience



Employment Security Department
WASHINGTON STATE

ALERTS (5) ≡

f t b | Español f

HOME UNEMPLOYMENT JOBS & TRAINING EMPLOYER TAXES EMPLOYER RESOURCES NEWSROOM

Unemployment

- Apply for unemployment benefits
- Basic eligibility requirements
- Handbook for Unemployed Workers
- Reopen your claim
- Report fraud
- Frequently asked questions
(Unemployment home)

Jobs & training

- Job listings
- Jobs with Employment Security
- Train for a new career
- Learn about an occupation
- Improve your job hunting skills
(Jobs & training home)

Employer taxes

- Get tax forms
- Register your business
- Quarterly reporting
- Paying taxes (EAMS, ePay)
- Frequently asked questions
(Employer taxes home)

USE AN ONLINE RESOURCE TO:

- Apply for unemployment
- File a weekly claim
- Get information about your claim
- Pay a benefit overpayment
- File quarterly reports with EAMS
- Pay taxes with ePay

News & resources

- Newsroom
- Employment and economic information
- About your employees
- When your employees file for unemployment



Washington's Workforce Needs:
Economist and Employer Perspectives

**2015 OLYMPIA
ECONOMIC SYMPOSIUM**

Labor Market and Performance Analysis
[\(more information\)](#)

WORKSource
A partner of the americanJobcenter network

 Employment & economic information

GCDE
Governor's Committee on
Disability Issues & Employment

**Washington State
SERVICE CORPS**
EMPLOYMENT SECURITY DEPARTMENT



Philosophy

- Persona-based
- Gateway pages
- Cleaner look
- Fewer clicks
- Quick links
- Responsive design

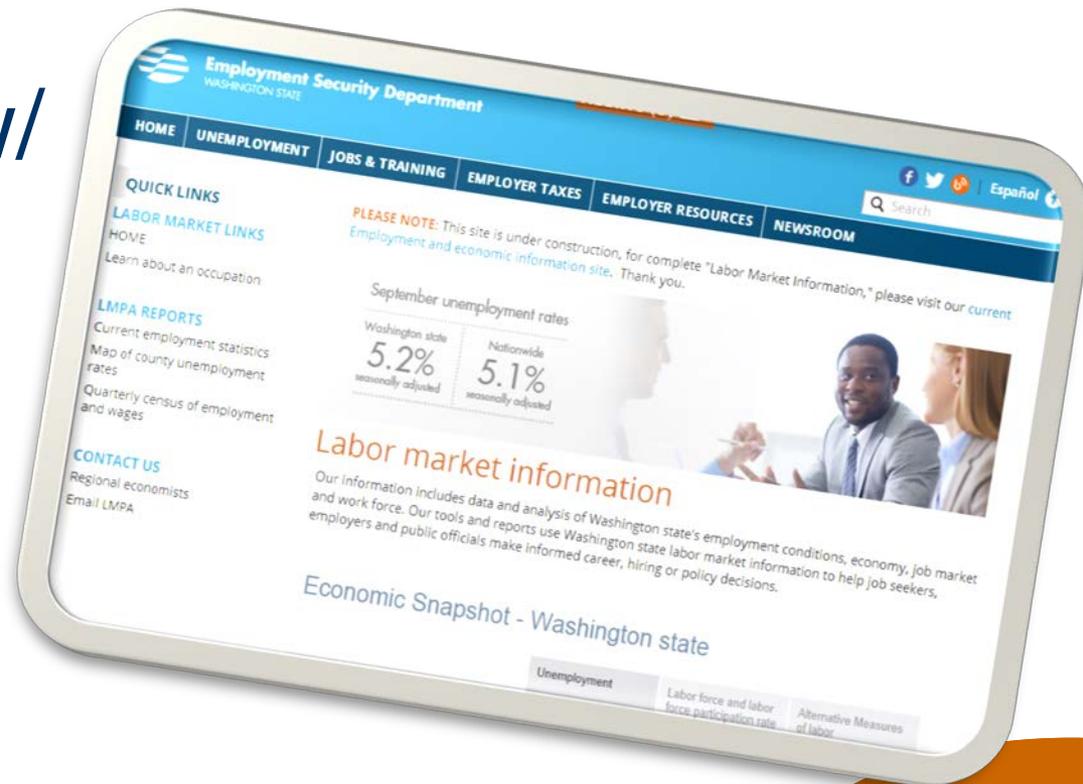


Labor market information

- Formerly separate from esd.wa.gov
- Caused confusion
- Not integrated

New LMI site

- Consistent w/ esd.wa.gov
- Clean and easy-to-use
- Same quick links
- In design phase



New interactive data

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HOME

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Current employment statistics

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Quarterly census of employment and wages

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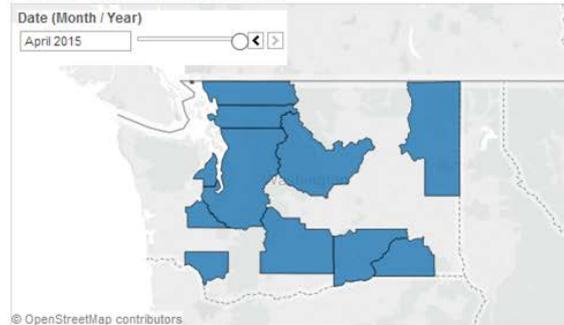
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Current employment statistics

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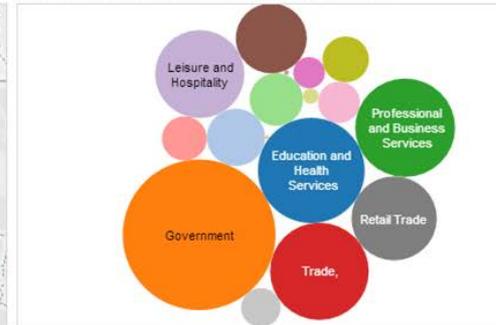
Washington State Current Employment Statistics

Select an MSA for Region-Specific Data



Top Industries

Select Industry to Display Sector Employment Levels



Industry Employment



Stay tuned

- Agile build
- Existing site will remain live until new pages stabilize
- Data tables and PDFs will be available

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Labor market information

Our information includes data and analysis of Washington state's employment conditions, economy, job market and work force. Our tools and reports use Washington state labor market information to help job seekers, employers and public officials make informed career, hiring or policy decisions.

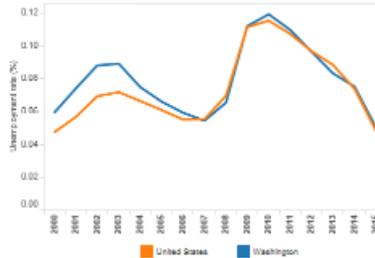
Economic Snapshot - Washington state

Unemployment | Labor force and labor force participation rate | Alternative Measures of labor underutilization

September 2015 unemployment rates (seasonally adjusted)

Washington	United States
5.2%	5.1%

Unemployment rates (seasonally adjusted)



September 2015 unemployment rates by county (not seasonally adjusted)

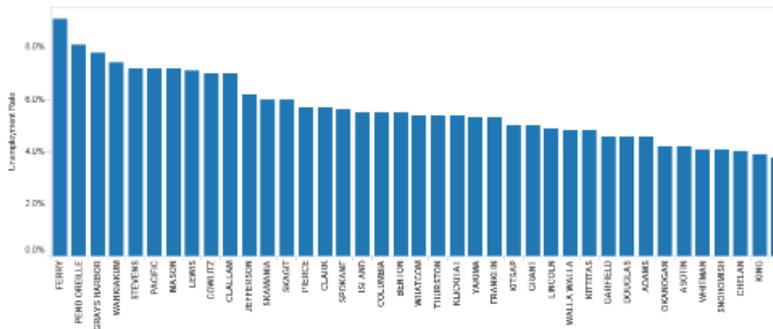


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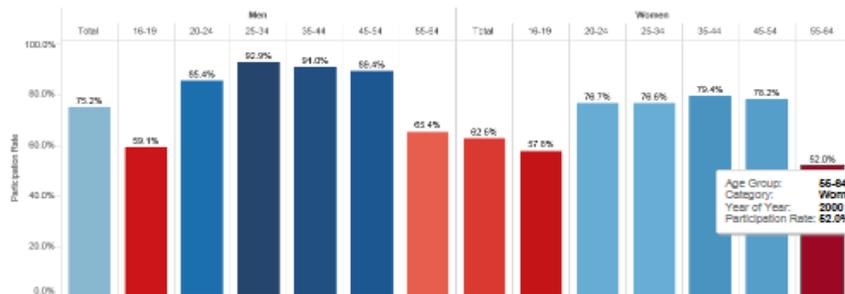
Unemployment | **Labor force and labor force participation rate** | Alternative Measures of labor underutilization

Washington State Civilian labor force and labor force participation rate

Source: United States Department of Labor, Bureau of Labor Statistics.
Note: Data for demographic groups are not shown when they do not meet BLS publication standards of reliability for the particular area based on the sample in that area. Items may not sum to totals due to rounding. 2014 is the latest published data.

Select Year: 2000

	Year	Civilian Labor Force (000)								Participation Rate							
		Total	15-19	20-24	25-34	35-44	45-54	55-64	65+	Total	15-19	20-24	25-34	35-44	45-54	55-64	65+
All	2000	3,045	195	330	671	832	643	321	65	69.7%	59.1%	80.8%	84.2%	85.5%	83.4%	58.5%	55.0%
Men	2000	1,703	107	164	319	457	319	151	35	75.2%	58.1%	85.4%	87.9%	91.0%	88.4%	65.4%	62.4%
Women	2000	1,442	84	166	352	375	324	146	30	62.6%	57.6%	76.7%	76.6%	79.4%	78.2%	52.0%	52.0%



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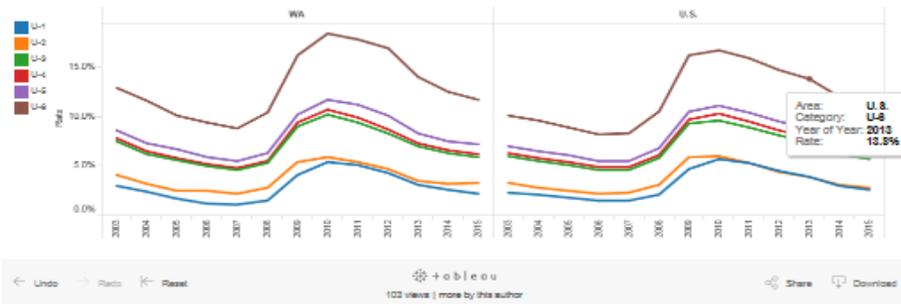
Unemployment | Labor force and labor force participation rate | Alternative Measures of labor underutilization

Alternate measures of labor underutilization, 4-quarter moving-average Washington state versus U.S.

- U-1: Persons unemployed 15 weeks or longer, as a percent of the civilian labor force.
- U-2: Job loser and persons who completed temporary jobs, as a percent of the civilian labor force.
- U-3: Total unemployed, as a percent of the civilian labor force, (this is the definition used for the official unemployment rate).
- U-4: Total unemployed, plus discouraged workers, as a percent of the civilian labor force plus discouraged workers.
- U-5: Total unemployed, plus discouraged workers, plus all other marginally attached workers, as a percent of the civilian labor force plus all marginally attached workers.
- U-6: Total unemployed, plus all other marginally attached workers, plus total employed part time for economic reasons, as a percent of the civilian labor force.

		2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003
U-1	WA	2.2%	2.0%	3.1%	4.3%	5.1%	5.4%	4.1%	1.5%	1.1%	1.2%	1.7%	2.4%	3.0%
	U.S.	2.0%	3.0%	3.9%	4.5%	5.3%	5.7%	4.7%	2.1%	1.0%	1.0%	1.0%	2.1%	2.3%
U-2	WA	3.3%	3.2%	3.0%	4.7%	5.4%	5.9%	5.4%	2.0%	2.2%	2.0%	2.0%	3.2%	4.1%
	U.S.	2.8%	3.1%	3.9%	4.4%	5.3%	5.0%	5.9%	3.1%	2.3%	2.2%	2.0%	2.0%	3.3%
U-3	WA	0.9%	0.3%	7.0%	0.3%	9.4%	10.3%	9.0%	5.3%	4.0%	5.0%	5.0%	6.2%	7.7%
	U.S.	0.7%	0.7%	7.4%	0.1%	0.9%	9.0%	9.3%	5.0%	4.0%	4.0%	5.1%	5.0%	6.0%
U-4	WA	0.7%	0.0%	7.3%	0.7%	9.9%	10.7%	9.4%	5.0%	4.0%	5.2%	5.0%	6.0%	7.0%
	U.S.	0.1%	0.0%	7.9%	0.0%	9.0%	10.3%	9.7%	5.1%	4.9%	4.9%	5.4%	5.0%	6.3%
U-5	WA	7.2%	7.0%	0.3%	10.1%	11.3%	11.7%	10.2%	0.3%	0.2%	5.9%	6.7%	7.3%	8.7%
	U.S.	7.0%	7.0%	0.8%	9.0%	10.4%	11.1%	10.0%	0.6%	0.2%	5.0%	6.1%	6.0%	7.0%
U-6	WA	11.7%	12.0%	14.0%	16.9%	17.8%	16.4%	16.2%	10.4%	8.0%	9.4%	10.1%	11.6%	12.9%
	U.S.	11.3%	12.0%	13.8%	14.7%	15.9%	16.7%	16.2%	10.0%	8.3%	8.2%	8.9%	9.6%	10.1%

Source: Bureau of Labor Statistics - <http://www.bls.gov/real.htm>





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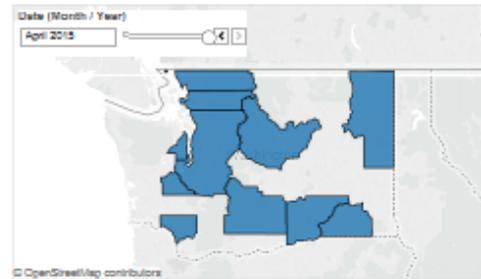
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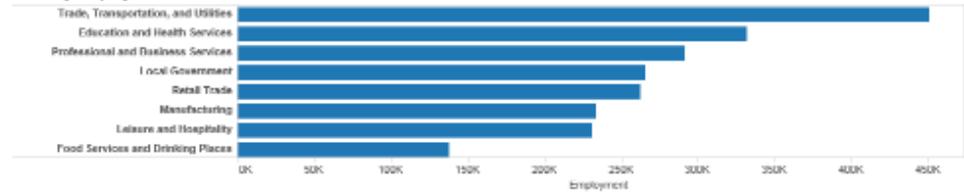
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Top Industries
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Source: Bureau of Labor Statistics. <http://www.bls.gov/data/> Accessed 10 July 2015.

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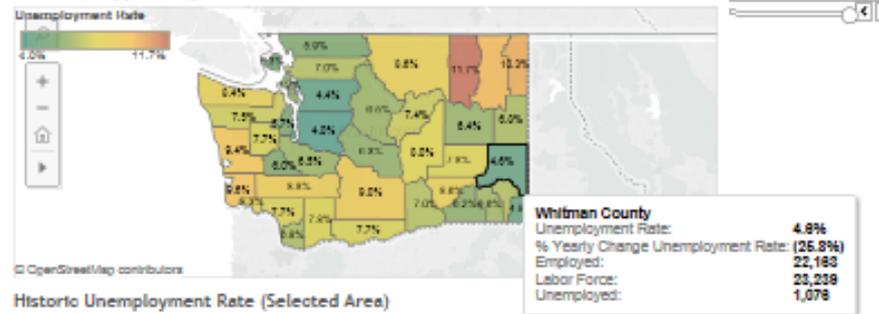
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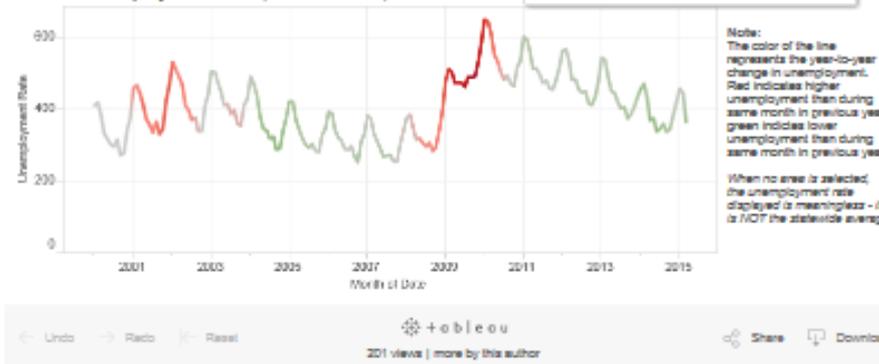
Map of county unemployment rates

County unemployment rates are published each month, based on a schedule set by the federal Bureau of Labor Statistics. Statewide data and data for King-Snohomish counties are released in the second or third week of each month, then data are published the following week for all other counties. We update this map each month when county data are published. If you have questions about employment and unemployment in your county, [contact an economist](#).

Washington State Unemployment Rates by County
Select a County for County-Level Detail



Historic Unemployment Rate (Selected Area)



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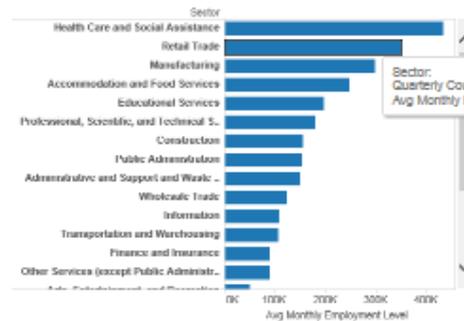
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Quarterly Census of Employment and Wages

Quarterly Census of Employment and Wages (QCEW) is a federal/state cooperative program that measures employment and wages in industries covered by unemployment insurance. Data are available by industry and county and used to evaluate labor trends, monitor major industry developments and develop training programs. We collect information about monthly employment, total wages and taxable wages from quarterly unemployment tax forms filed by employers. Data are released four times a year, about seven months after the end of each quarter.

Sector Employment

Click on Sector to display SubSector Employment and Wages



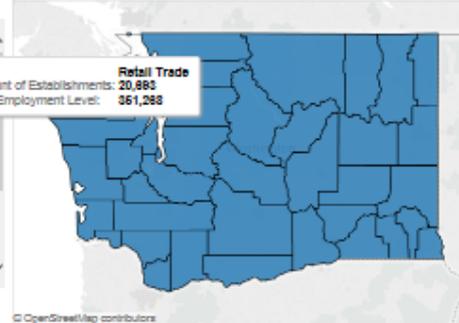
Select County of Interest

If none selected, all counties included

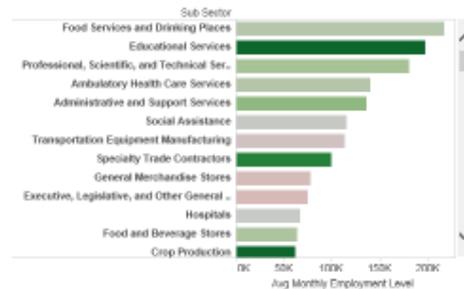
Year: 2014

Select Quarter

4



SubSector Employment



SubSector Wages



Annual Change in Employment (%)



Avg. Annual Wage Growth (%)

