

City of Shoreline 2012 Business Recycling Event Survey

On Wednesday, August 15, 2012, the City of Shoreline offered its second Business Recycling Event. Surveys were conducted on-site to assess their satisfaction with the event, current recycling practices and suggestions for future events.

At the Business Recycling Event, the City accepted large and small electronics, appliances, fluorescent tubes and bulbs, Styrofoam blocks and peanuts, paper for shredding and cardboard. While vendors assisted in unloading vehicles, City staff provided participants with the survey to complete, along with the Local Hazardous Waste Management Program's Business Waste flyer, E-Cycle Program brochure, and the City's "Where To Take It" brochure. After unloading their vehicle, CleanScapes was on-site to answer solid waste and recycling inquiries. Incentives included a ream of 100% recycled-content copy paper and the chance to win office recycling bins for their business.

Eighty-six businesses participated in the event and fifty-seven turned in a survey at the end of their participation. The City received an overall 66.3% response rate.

Residents were asked what items were brought to the event, if paper and other items are recycled at their business, what other materials they'd like to see accepted at our events and rating their satisfaction on the event day, time, site location and overall value of the event.

| 2012 Business Recycling Event Evaluation | |
|---|---------------|
| | Count |
| Number of Participants | 86 |
| Completed Surveys | 57 (66.3%) |

Question #1

| 1. What did you bring to recycle today? | |
|--|-----------------------|
| | Response Count |
| Appliances | 14 (24.6%) |
| Electronics | 29 (50.9%) |
| Fluorescents | 22 (38.6%) |
| Paper to shred | 21 (36.8%) |
| Other (cardboard, batteries, Styrofoam) | 3 (5.3%) |
| Answered question | 57 |
| Skipped question | 0 |

City of Shoreline 2012 Business Recycling Event Survey

Question #2

| 2. Do you recycle paper at your business? | |
|---|----------------|
| | Response Count |
| Yes | 51 (89.5%) |
| No | 3 (5.3%) |
| N/A | 2 (3.5%) |
| Blank | 1 (1.8%) |
| Answered question | 56 |
| Skipped question | 1 |

Question #3

| 3. What other items do you recycle at your business? | |
|--|----------------|
| | Response Count |
| Filled in | 28 (22.8%) |
| Blank | 29 (77.2%) |
| Answered question | 28 |
| Skipped question | 29 |

Comments

- All (3)
- Batteries
- Boxes
- Cans, bottles
- Cans, bottles, cardboard
- Cardboard
- Cardboard, Electronics, Batteries
- Cardboard, Etc.
- Computer components, paper, boxes
- Electronics
- Electronics, Yard Waste
- Food waste, plastics, glass, cans
- Glass, plastic (2)
- Glass, plastic, cartons
- Ink cartridges
- Metal
- Packing Material
- Paper (2)
- Paper, Cardboard
- Paper, Plastic, Glass, Toner Cartridges

City of Shoreline 2012 Business Recycling Event Survey

- Plastic Bottles, Cardboard
- Styro and Cardboard
- Syringes, aluminum
- Toner

Question #4

| 4. What other materials would you like to recycle at these events? | |
|--|----------------|
| | Response Count |
| Filled in | 13 (22.8%) |
| Blank | 44 (77.2%) |
| Answered question | 13 |
| Skipped question | 44 |

Comments

- Batteries
- Epson ink cartridges
- Everything offered today
- Furniture
- Hazardous waste
- Household items, plastics
- Large appliances
- None
- Oil, paint
- Paint
- Polyester foam
- Tires
- Wood

Question #5

| 5. Please rate your satisfaction with the following aspects of the Shoreline Business Recycling Event. | | | | | |
|--|---------------|---------------|------|------|-----|
| | Excellent | Good | Fair | Poor | N/A |
| Day of the week and hours | 45 (78.9%) | 12 (21.1%) | 0 | 0 | 0 |
| Site location | 52 (91.2%) | 5 (8.9%) | 0 | 0 | 0 |
| Overall value of event | 49 (86.0%) | 7 (12.3%) | 0 | 0 | 1 |
| Answered question | | | | | 57 |
| Skipped question | | | | | 0 |

City of Shoreline 2012 Evaluation Survey of Business Recycling Event

Business Recycling Event Survey

Business Name:

Phone Number:

City of Shoreline

2012 Business Recycling Event Survey

Include your phone number to enter the drawing to win free office recycling bins.

1. What did you bring to recycle today?

- Appliances Electronics Fluorescents Paper to shred

2. Do you recycle paper at your business?

- Yes No I don't know

3. What other items do you recycle at your business?

4. What other materials would you like to recycle at these events?

5. Please rate your satisfaction with the following aspects of the Shoreline Business Recycling Event.

Day of the week and hours

- Excellent Good Fair Poor

Site location

- Excellent Good Fair Poor

Overall value of event

- Excellent Good Fair Poor

6. For future information, provide your email address: _____