

THE CLOSED-LOOP SCOOP



WASHINGTON DEPARTMENT OF ECOLOGY, SOLID WASTE & FINANCIAL ASSISTANCE PROGRAM NEWSLETTER

WESTERN CLIMATE INITIATIVE LANDMARK PROGRAM TO REDUCE GREENHOUSE GASES

Members of the Western Climate Initiative (WCI) recently announced recommendations for the design of a regional, market-based cap-and-trade program for greenhouse gases. The cap-and-trade design is a key element of a regional effort by the governors of seven U.S. states and premiers of four Canadian provinces to promote environmental sustainability and economic growth. The new, multi-sector program will be the most comprehensive carbon-reduction strategy to date. It will cover nearly 90 percent of the region's emissions. This includes emissions from electricity, industry, transportation, and residential and commercial fuel use. Together, the seven states and four provinces represent more than 70 percent of the Canadian economy and 20 percent of the U.S. economy.

Benefits of a regional program include reducing air pollutants, diversifying energy sources, and advancing economic, environmental and public health objectives while avoiding localized or disproportionate environmental or economic impacts.

Washington experiences increasingly serious floods, harsher droughts and more intense forest fires. These shifts indicate a warmer climate. Water for people, farms and fish depends on winter snow and spring runoff, both of which are projected to be adversely af-

ected. The costs of inaction and crisis response far outweigh the costs of taking action now.

"Of course we all need to do more to solve the climate crisis, but the Western governors have begun to put together a plan that will have ripple effects around the country," said former Vice President Al Gore.

The WCI partners have agreed to begin reporting emissions in 2011 for emissions that occur in 2010.

The first phase of the cap-and-trade program will begin on Jan. 1, 2012, with a three-year compliance period. This phase will cover emissions from:

- electricity, local and imported;
- large source industrial combustion;
- measurable industrial processes.

The second phase will begin in 2015, when the program expands to include transportation fuels and residential, commercial and industrial fuels not covered in the first phase.

For more information on climate change, visit www.ecy.wa.gov/climatechange.



Publication No.

08-07-005

November 2008

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THE BEYOND WASTE PLAN:

TIME FOR AN UPDATE

The Beyond Waste plan, the statewide plan for hazardous and solid waste, is now four years old. (To see our progress report over the first four years, go to www.ecy.wa.gov/beyondwaste/bwprog_front.html and see the other article in this issue.)

Just as local governments must update their solid waste plans every five years, so must the state. The Beyond Waste plan update is due by the end of 2009. Ecology is starting the update process and will be seeking input from stakeholders, local government, and other interested individuals early in 2009.

As you may recall, significant input and research went into writing the original Beyond Waste plan. It is a 30 year plan, and still provides all of us with good direction. Therefore this update will be just that – an update, not a major rewrite.

The plan, available online at www.ecy.wa.gov/pubs/0407022.pdf, consists of five initiative areas (Industries, Moderate Risk Waste, Organics, Green Building and Measuring Progress) as well as current hazardous and solid waste issues. Each area has 30 year goals, with recommended actions to lead us



toward the goals, and five-year milestones to gauge our progress. It is chiefly the milestones we aim to update.

Of course, the world has changed a bit over the past five years. Climate change, toxics in products, and the health of Puget Sound are now key areas of concern in our state. The plan's vision addressed these issues to some extent, but we will strengthen this focus, and incorporate other new developments into the plan as well.

When and how can you participate?

Your input is vital! When the draft plan update is ready - in the spring of 2009 - we will solicit comments. In the meantime, we always welcome your thoughts and suggestions for changes to the plan

To comment on the plan contact Janine Bogar in the Solid Waste Section or Chris Chapman in the Hazardous Waste Section with your comments.

Janine Bogar jabo461@ecy.wa.gov 360-407-6654.

Chris Chapman ccha461@ecy.wa.gov 360-407-7160.

To get on our mailing list for plan news contact Alissa Ferrell at alfe461@ecy.wa.gov 360-407-6707.

CALENDAR OF EVENTS

Dec. 2, 2008 Sustainable Industries Economic Forums will be held in San Francisco, CA. To learn more, visit the website at www.sustainableindustries.com/forums/sanfrancisco.

Dec. 8-12, 2008 Original Environmental Bootcamp will be held in Honolulu, HI. To learn more, call Jay Collert at 410-897-0037, or visit the website at www.aarcherinstitute.com.

Dec. 10-11, 2008, Waste to Energy Expo will be held in Bremen, Germany. To learn more, call Nathaniel Doyno at 412-241-9323, or visit the website at www.wte-expo.com.

Jan. 26-29, 2009, US Composting Council 17th Annual Conference and Trade Show will be held in Houston, TX. To learn more, call Stuart Buckner at 631-737-4931, or visit the website at www.compostingcouncil.org.

Apr. 19-21, 2009, Green Cities Conference and Expo 2009 will be held in Portland, OR. To learn more, call 202-626-3000, or visit the website at www.nlcgreencitiesconferenceandexpo.org.

TRACKING 1-800-RECYCLE

WHAT'S NEW WITH THE HOTLINE

Want to know what the recycling hotline's been up to? Read some facts about Washington State's Recycling Hotline—where people are calling from and what's hot on the hotline.

Hotline Statistics

Phone calls to the Department of Ecology's Recycling Information line, 1-800-Recycle (1-800-732-9253), increased 16 percent over the last year to date. A total of 7,069 calls were logged from January through September of 2008 compared to 5,939 in 2007. This year, monthly calls average at 785 during the Hotline hours of 9:00am-3:00pm Monday through Friday. Most calls come from homes in King, Snohomish, and Pierce Counties. Each month, the number of calls from businesses asking about recycling grows slightly.

Hot Topics

Calls about electronics waste continue to rise. During the month of September 2008, 8.5 percent of the callers asked questions about television recycling. Computers and monitors follow close behind as the most popular items. The Electronic Products Recycling Program begins January 1, 2009. Hotline staff are planning for an

increase in phone traffic regarding free recycling sites for the program-covered computers, monitors, and televisions.

Other hot topics that people are asking about is scrap metal and appliance recycling. Due to a spike in market prices for certain metals, many folks want to know who pays for metal items in their area. We do not provide buyback prices because of rapidly changing markets. Each facility may have different quantity requirements for payment as well. Instead, we ask callers to get that information directly from the metal recyclers. The Hotline also receives a number of calls about curbside recycling services and household hazardous waste. People often mistake us for their curbside service.

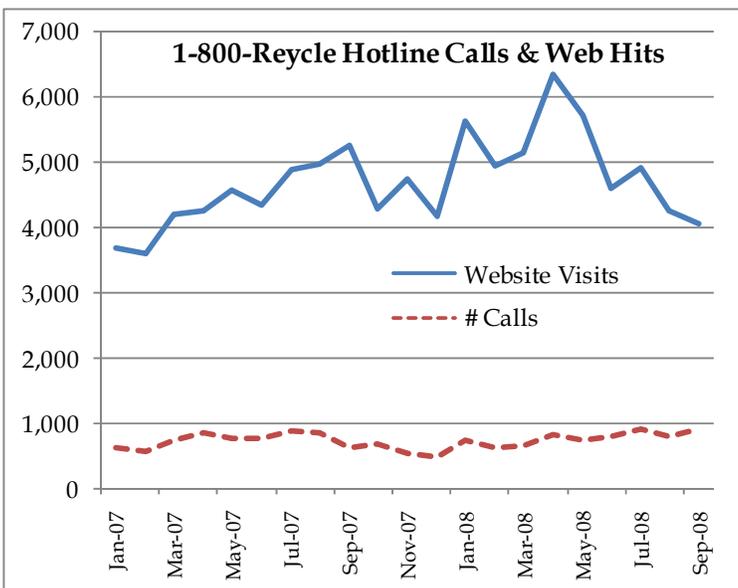
1-800-Recycle Online

However, the number of phone calls pales in comparison to the amount of web traffic the hotline database receives daily. The web database, <https://fortress.wa.gov/ecy/recycle/>, provides statewide recycling location information and is accessible 24 hours a day. There are many pros and cons about using the web database versus calling the hotline. Talking to a live person is a great way to get the right information, but because the hotline has limited hours and staff available, the web database can be an easier way to get the information you need.

Visits to the online database increased 19 percent since last year. Monthly web visitors averaged 4,429 in 2007 and 5,445 in 2008. The web site is vital for both the Hotline staff and the public.

Questions

We encourage you to visit our web database. If you run a recycling service, you might check to see if Ecology's information about your service is correct. If you find a mistake, or you want to add your service to the list, send an e-mail to Alissa Ferrell at alfe461@ecy.wa.gov.



CORRECTION

In the August 2008 edition of the *Closed-Loop Scoop*, the article on the 2007-2008 School Awards mentions Evergreen Elementary from Snohomish County as the winner of the Sustainable School Award. The article should say that Evergreen Elementary from Pierce County won the Sustainable School Award.

TEAMWORK REMOVES TIRES

TO HELP PUGET SOUND CLEANUP

This past summer, Army divers plunged into the water near Saltwater State Park to remove hundreds of old tires. After private groups, state agencies, and the US Army worked together for nearly a year, they began the tire removal project on Aug. 19, 2008.

The Washington Scuba Alliance identified 25 locations around Puget Sound where tires have been deposited, some for use as artificial reef. Using tires as artificial reef material in Puget Sound seemed like a good idea in the 1970's. An ideal reef provides sea life with lots of nooks and cran-



Saltwater State Park tire artificial reef.
(Photo courtesy of the Washington Scuba Alliance.)

nies to use as habitat.

Tires are far from ideal, however; over time the bottom of the tire fills with sand and becomes a big slab of underwater rubber. The rubber degrades and leaches into the water, presenting potential toxic hazards for fish and the people who eat them.

One of these tire artificial reefs was located at Saltwater State Park. The park is an 88-acre marine camping park with 1,445 feet of saltwater shoreline on Puget Sound. About 500 tires were sunk in 50-60 feet of water over approximately 55 acres off the shore.

Over a year ago, the Scuba Alliance asked the Washington State Department of Fish and Wildlife (WDFW) if they could help remove tires and other debris from Puget Sound. WDFW applied for an Environmental Protection Agency grant.

Ecology's Water Quality Program administered the grant for the removal effort at Saltwater State Park and other Puget Sound sites.

Additional support from the Northwest Straits Commission, funded through the federal Marine Debris Removal Program, leveraged participation of Army personnel and equipment.

The Army dive team removed 293 tires during the week of work at Saltwater State Park. Ecology's Tire Program paid for the landfill disposal of those tires.

Now that most of the Saltwater State Park tires have been removed, the Washington State Parks and Recreation Commission (State Parks) will construct a 300-foot replacement reef, made from rocks, pre-cast concrete post, and artificial kelp. As soon as all permits are in place, the Tacoma-based US Army Reserve unit will support the State Parks reef replacement effort.



Army divers heading to the tire reef.

The success of the tire reef removal was the result of support and collaboration between the following organizations:

- WDFW - Led the project from a grant, permit, communication, and coordination perspective.

TIRES IN PUGET SOUND (CONTINUED.)

- Northwest Straits Commission - Mobilized the aid of the US Army Dive Team and US Army Transportation Battalions to conduct the operation. Produced the sidescan sonar survey of the site to establish precise locations for the piles of tires on the bottom.
- State Parks - Integrated the removal operation into the construction of a replacement reef project at Saltwater State Park. The Tacoma Army Reserve Unit will assist in this effort.
- Ecology - Water Quality Program administered the EPA grant to WDFW. Solid Waste's Tire Program provided for landfill disposal of the removed tires.
- US Army Dive Company, Fort Eustis, Virginia - Conducted the surface-supplied dive operation to remove the tires at no cost, used as training exercises.
- US Army Reserve, Tacoma, Washington - Manned the ship and landing craft in support of the dive team, including a 175-foot Landing Craft Utility ship and two 75-foot Landing Craft Mechanized boats. Provided support at no cost, used as training exercises. This Reserve Unit will also assist the State Parks reef replacement.
- Washington Scuba Alliance - Promoted the idea to WDFW. Conducted initial reconnaissance dives. Marked the anchoring locations.



Reef tires hauled out of the water.

Army support continued to remove derelict fishing gear in Puget Sound, including Deception Pass State Park, Cherry Point, and the San Juan Islands, where discarded fishing gear, nets, and abandoned shrimp and crab pots pose threats to the marine resources. The Northwest Straits Commission is overseeing the derelict gear removal.



Tires, anemones, and kelp were landfilled.

See the tire removal media coverage:

KING TV

www.king5.com/localnews/environment/stories/NW_081908ENB_sunken_tires_KC.13dc414f.html

KOMO TV

www.komonews.com/news/27160599.html

If you have questions about this project, email Kara Steward at kste461@ecy.wa.gov.

SHOE RECYCLING AT THE DEPARTMENT OF CORRECTIONS

BY DOUG RAINES, ENVIRONMENTAL SPECIALIST, STAFFORD CREEK CORRECTIONS CENTER

The state prison system provides for all the needs of incarcerated offenders, including shoes. Each offender gets a pair of athletic shoes when they check in and can request a new pair when they transfer to another facility. They receive a new pair when needed but no more than three per year. On average each person receives about 2.3 pairs of shoes per year. With some 16,000 offenders in Department of Corrections (DOC) prisons, many shoes end up in landfills.



Two weeks worth of shoes at Stafford Creek Corrections Center. (Photo courtesy of Aberdeen Daily World.)

Stafford Creek Correction Center and Cedar Creek Correction Center, which house approximately 2000 men and 400 men respectively, went looking for an alternative to disposing of all those shoes. They came up with the Nike Reuse-A-Shoe program.

Nike has been recycling their old shoes for years through the Reuse-A-Shoe program. Would they take the shoes from Department of Corrections? After many phone calls, Stafford Creek learned Nike would indeed take the DOC athletic shoes. The next step was figuring out how to get the shoes from the prisons to Nike.

The challenges to shoe recycling are not unique. Collection is simple: DOC collects used and worn out shoes as they issue replacements. Packaging, storing and transporting are more difficult.

Unless DOC could store up a semi-trailer load of shoes, Nike would not pay for transportation. Lacking room to store that many shoes, DOC had to figure out if self-hauling the shoes would be cost-

Boxed shoes. (Photo courtesy of Stafford Creek Corrections Center staff.)



effective.

They started by storing used shoes in boxes until they had a van-full. The van held about 2,700 pounds (or 1,100 pairs) of shoes. Given staff time and fuel cost, it was not cost effective to drive shoes by the van-full the 176 miles to the Nike recycling facility in Wilsonville, Oregon.

Next they tried a pickup and trailer. Holding about 5,700 pounds of shoes, (2,400 pairs), this equates to \$300 in landfill costs. This was an improvement, but the bulky cartons were difficult to secure for transport. Storage space to fill a pickup and van also became a problem.

Then one of the offenders came up with a more compact idea: using the baler. Now the shoes are boxed until there are enough to produce a compacted bale – about 160 pair of shoes. The bales are 30 x 30 x 36 and weigh nearly 350 pounds. The bales are shrink-wrapped to protect shoes from the elements and to keep shoes from falling out. The shoe bales are stored on a trailer that, when filled, is taken to Wilsonville for recycling. This process has made it possible to transport nearly four tons of used shoes per trip. The avoided landfill costs of \$475 easily cover transportation costs.

To date more than nine tons of shoes have been recycled. DOC is exploring ways to expand this process to include other prison facilities.

Boxed shoes. (Photo courtesy of Stafford Creek Corrections Center staff.)



MEASURING WASHINGTON'S PROGRESS...

ON BEYOND WASTE

Beyond Waste is the state plan for managing hazardous and solid waste. This 30-year plan has a clear and simple vision: eliminate wastes and toxics whenever we can and use the remaining wastes as resources.

How are we doing on achieving this vision? The Washington Department of Ecology developed a series of indicators that track progress toward Beyond Waste goals. The recently updated "Beyond Waste Progress Report" has 16 indicators and measures three major areas of focus:

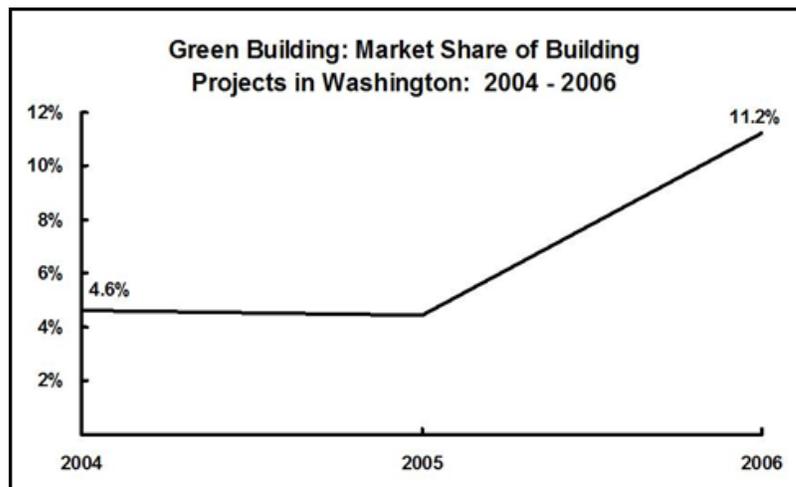
- Eliminating wastes and toxics, and using waste as resources
- Economic, environmental and social vitality
- Reducing risks.

According to the Progress Report, we are making significant progress in some key areas. We have been recycling more solid waste (garbage), organics (compostables) and electronics (old computers) over the last few years. However, some trends are disappointing. Despite our recycling efforts, in 2006 we threw away \$207 million worth of recyclables.

Among the good news is that green building versus conventional construction is increasing. Also, many businesses are creating less hazardous waste per dollar earned. Progress in these areas shows how moving toward the Beyond Waste vision can help individual businesses, the economy and the environment.

To see the full Beyond Waste Progress Report, including detailed information about each indicator, go to the website: http://www.ecy.wa.gov/beyondwaste/bwprog_front.html.

This coming year, the Beyond Waste plan is coming up on a 5-year update. Please see the associated article in this newsletter. If you want to share ideas or want to receive e-mail notification of public input solicitation on the plan, please contact Janine Bogar at jabo461@ecy.wa.gov or at 360-407-6654.



The E-Cycle Washington program begins in January 2009. **Free** (and environmentally responsible) recycling for computers, monitors and TVs will be available statewide. Look for this logo! You can also check out the website at ecyclewashington.org.

SAN JUAN COUNTY TRANSPORTATION SUMMIT ACHIEVES NEAR-ZERO WASTE

BY HELEN VENADA WITH HELP FROM DIANA WADLEY

The September 17 Transportation Summit at the San Juan County Fairgrounds promised to be “a dialogue among citizens, policy makers and transportation providers to explore economically and environmentally sustainable multimodal transportation solutions for San Juan County.” Little did the crowd of 200 people know that the Transportation Summit also aimed to be a green community event.



Transportation Summit participants were challenged to both find transportation solutions and reduce their solid waste.

Helen Venada, Waste Reduction Coordinator for the county, advised event planners on ways to reduce waste at the event. Helen, event staff, and participants cooperated in this effort. As a result, this large public meeting with an included lunch generated only three gallons of garbage to be long-hauled for landfill in eastern Oregon.

After the event, Helen listed the following in this impressive “Green Report Card” :

- * 30 gallons of compostables, including food scraps and food-soiled paper products. This will be reused locally to build soil;
- * 15 gallons of recyclables, including paper cups that were not food-soiled; this will be trucked to Cascade Materials Recovery Facility in Woodinville;



*~ 3 gallons of garbage. This will be long-hauled for landfill in eastern Oregon. The garbage consisted of cellophane and metallic candy wrappers; plastic straws; plastic cups and dome tops; wooden stir sticks; wooden toothpicks with plastic streamers; alkaline batteries; assorted plastic film packaging; duct tape; meat/cheese scraps; wine corks and metallic wrappings. All these items were in small quantities and some were brought in from outside the event.



Helen further credited thoughtful planning and purchasing. The event:

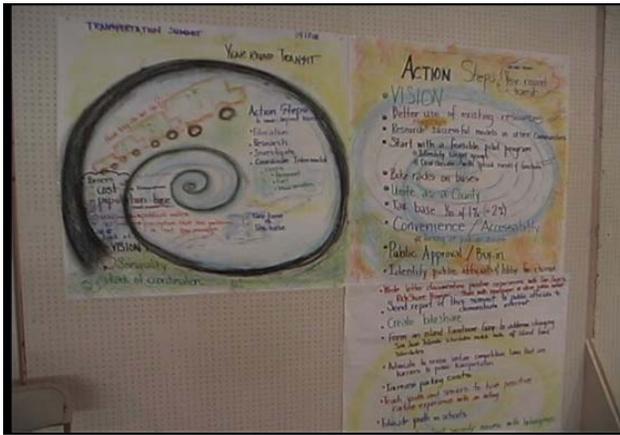
- * Catered lunch and snacks using washable plates and utensils.
- * Avoided Styrofoam food containers and chose compostable unwaxed paper cups and bowls.
- * Recycled paper name tags and collected plastic holders for re-use.
- * Purchased 100% recycled paper from a Washington mill. This improves recycling markets and greatly reduces energy use and pollution generated in manufacture of paper from virgin materials.
- * Re-used map plotter paper and blueprints from county offices and used two-sided printing. This cut paper waste in half!

The San Juan County Public Works Department provided both the printed-on-one-side plotter paper for the World Cafes and recycling containers. Funds from an Ecology Coordinated Prevention Grant helped pay for the recycling containers.

Other organizations interested in promoting waste reduction in event planning can download the Green Event Planning Guide from the San Juan County website at: www.sanjuanco.com/publicworks/recycling.aspx.

(Continued on next page.)

SAN JUAN COUNTY SUMMIT (CONTINUED.)



Summit participants reused printed-on-one-side plotter paper collected from Public Works' engineers and GIS

For additional information contact Helen Venada, San Juan County Waste Reduction Coordinator, at 360-370-0503 or helenv@sjcpbublicworks.org.



CITY OF RICHLAND GREEN RECOGNITION PROGRAM WINNERS OF THE 2008 AWARDS



Congratulations to this year's winners of Richland's Green Recognition Program. The Green Recognition Program is an opportunity for businesses, schools, organizations, groups or individuals to showcase their efforts that are improving Richland's environment. Honorees are widely recognized and encouraged to share their knowledge with the community.

In September 2008, the City of Richland recognized three "green" businesses, two non-profit organizations, and one school during a City Council Meeting.

Green Business of the Year: Barracuda Coffee Company.

Green Project of the Year: The Friends of Badger Mountain.

Outstanding Environmental Achievement Award: Family Friend Preschool and Child Care.

Excellence in Environmental Stewardship Award: Home Builder's Association - Built Green Program, DMJM H+N Architectural and Engineering Firm, and River's Edge High School.



This is the fourth year Richland has recognized businesses and organizations who are reducing their impact on the environment. It's good for the planet, the local community and municipal operations. Conservation extends the life of the landfill, reduces the use of water, wastewater and energy, but also reduces wear and tear on city equipment and other resources.

For more information on this year's winners, visit www.ci.richland.wa.us/richland/enviro and follow the link to Green Recognition.

2008 GOVERNOR'S SUSTAINABLE PRACTICES AWARD WINNERS

Four companies and organizations in the State received the 2008 Governor's Award for Sustainable Practices on October 7, 2008. They are recognized for their success in moving the state towards a more sustainable future. The winners reduced or even eliminated their use of toxic materials, applied key principles of sustainability, and conserved resources that otherwise would have been consumed. They demonstrated innovation, reached out to other businesses and/or their community, and are helping to create a culture committed to sustainable practices.

"By taking care of the planet and its people, being stewards of the environment and their communities, our winners inspire us and demonstrate how each of us can contribute to long-term environmental and economic success," said Department of Ecology Director Jay Manning.

Here are profiles of the award winners:

Boxcar/The Little House, in Olympia, is a one-person environmental education program. Dee Williams built her 84-square foot bungalow in 2005 as a personal journey, but in three years, she has taken 20,000,000 people along on the ride. Williams uses her tiny home as a tangible lesson in green building, renewable energy, communitecture (community design) and voluntary simplicity. Her message is simple: positive change begins at home. Williams hosts tours and tells her story of building the home from salvaged and environmentally-friendly materials. She uses speaking engagements, videos on the Internet, and media events to reach more viewers and readers.

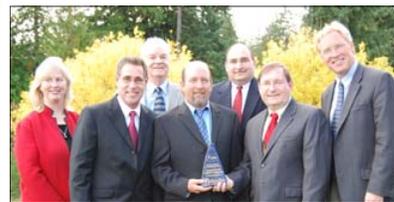


Seattle Children's Hospital was the first hospital in the region to compost food waste. Staff members improved the management of waste from the operating



rooms. In six months, they had reduced the amount of regulated medical waste by 36,000 pounds. Children's also uses integrated pest control management for the grounds, follows environmentally preferable purchasing, and donates unused medical supplies and equipment to a non-profit organization for use worldwide.

Canyon Creek Cabinet Company, in Monroe works with its suppliers to create coatings that reduce volatile organic compounds (VOCs) while providing a durable, quality finish. Canyon Creek Cabinet Company continually works with the Snohomish County Public Utility District to find ways to save energy. It was the first business to sign on to the Lean and Environment pilot program with Ecology and Washington Manufacturing Services to streamline processes and reduce waste.



N.W. Bloom - EcoLogical Landscapes, in Mill Creek doesn't use pesticides or other harmful chemicals, but relies on organic, non-toxic methods. The company uses recycled material, locally produced mulches and compost, and native plants. The company sends organic debris to recyclers -- then closes the loop by buying back the compost and mulch to use on more projects. The company maintains a "Plant Orphanage" for unwanted plants. Its designs conserve water by building healthy soil, using drought-tolerant plantings, and incorporating features that absorb rain. The company uses biodiesel in all of its vehicles and equipment, and runs a four-day workweek to reduce transportation.



To learn more, visit the website at www.ecy.wa.gov/programs/hwtr/GovAward/index.html.

RECHARGABLE BATTERY RECYCLING EFFORTS

EARN KING COUNTY NATIONAL AWARD

The King County Solid Waste Division, a recognized leader in environmental stewardship, has received a national award for its battery recycling efforts from the Rechargeable Battery Recycling Corporation (RBRC).

The Recycling Leadership Awards recognize RBRC's community and public agency program participants for their exceptional efforts in rechargeable battery recycling through the Call2Recycle program.

King County Solid Waste Division enrolled in the Call2Recycle program in 2003. Since then the division recycled over 33,000 pounds of rechargeable batteries. They collected over 8,000 pounds last year alone.

"Sound environmental stewardship is a core value of our mission, and our partnership with the Rechargeable Battery Recycling Corporation has helped us achieve a very high level of success," said Kevin Kiernan, King County Solid Waste Division Director.

King County operates a household hazardous waste facility, open six days a week. From March to October it also operates a "Wastemobile" that serves numerous locations around the county. Because the Wastemobile is a vehicle that parks at different locations in the area, it makes it easier for residents to properly dispose of their household hazardous waste. Residents can dispose of items such as oil-based paint, antifreeze, and fluorescent lights.

The first program of its kind in the nation when it was created in 1989, the Wastemobile has collected more than 14,711 tons of household hazardous waste from nearly 330,000 customers. The Solid Waste Division provides these services as part of the regional Local Hazardous Waste Management Program in King County.

King County also promotes RBRC through its popular "What do I do with..." website found at your.kingcounty.gov/solidwaste/wdidw/

[index.asp](http://your.kingcounty.gov/solidwaste/wdidw/index.asp). Here residents can find out where to recycle all types of materials, including rechargeable batteries.

King County's EcoConsumer program found at your.kingcounty.gov/solidwaste/ecoconsumer/index.asp,



also promotes rechargeable battery recycling. This program offers environmentally-sound advice on many purchasing choices through mass media public education.

"Year over year, the amount of rechargeable batteries collected through our Call2Recycle program has increased. We owe much of this success to the involvement of our community and public agency recycling partners and the strength of their individual efforts and contributions to the program," said Linda Gabor, Director of Marketing and Media Relations, RBRC.

Call2Recycle is the most comprehensive rechargeable battery and cell phone recycling program nationwide. The program provides an easy way to collect and recycle old cell phones and the used rechargeable batteries found in cordless electronic products, such as digital cameras, laptop computers, cordless power tools, two-way radios, cordless phones, cell phones, PDAs and camcorders.

There are more than 50,000 enrolled collection sites throughout the U.S. and Canada where consumers can bring used rechargeable batteries and old cell phones for recycling.



About RBRC

The Rechargeable Battery Recycling Corporation (RBRC) is a nonprofit, public service organization dedicated to rechargeable battery recycling. As mentioned above, over 50,000 retail, business, and community collection locations are enrolled in RBRC's rechargeable battery recycling program throughout Canada and the United States. RBRC is funded by more than 350 manufacturers and marketers of portable rechargeable batteries and products. RBRC's public education campaign and recycling program stems from the rechargeable power industry's commitment to conserve natural resources and keep rechargeable batteries from the landfill. RBRC also collects old cell phones. Cell phones collected through the Call2Recycle program will be recycled or refurbished and resold when possible with a portion of the proceeds benefiting select charities. Donations to RBRC are not tax deductible. For more information, call 877-2-RECYCLE or visit www.call2recycle.org, or contact Linda Gabor, 678-419-9990, ext. 216; or lgabor@rbrc.com.

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