



Washington State
Department of Ecology
Spill Prevention, Preparedness, and Response Program
PO Box 47600, Olympia, WA 98504-7600
Office Phone: (360) 407-7455
Fax: (360) 407-7288 or toll free 1-800-664-9184

Spill Management Team (SMT) Application

INTRODUCTION

The information provided in this application will be used to verify and evaluate your Spill Management Team (SMT) application, and may be used to support oil spill contingency plan approvals submitted under Chapter 173-182 Washington Administrative Code (WAC) Oil Spill Contingency Plan Rule and Chapter 173-186 WAC Oil Spill Contingency Plan - Railroad Rule. SMT applications are subject to a 30 day public review and comment period prior to receiving approval from the state, in accordance with WAC 173-182-640. All information provided in the application is subject to public disclosure.

WAC 173-182-840

Ecology shall inspect contracts, letters of intent (LOIs), employee training records, and conduct a test of the SMT call-out procedures. A combination of training and experience in drills and spills may be used to describe SMT personnel capabilities within response roles.

WAC 173-182-850

Significant changes in SMT applications require notification. The SMT is responsible to provide written notification to Ecology and all plan holders to whom they are obligated, within twenty-four hours, of any significant change in the information reported in the approved application.

WAC 173-182-900

Ecology may verify compliance with this chapter by examining training records, accuracy of call-out and notification lists, spill management team lists, incident command system (ICS) forms, post-spill reviews and records on lessons learned.

Oil spill responses present opportunities to gather information on the effectiveness of your personnel resources. In the event SMT personnel are deployed for spill response operations, Ecology may require documentation of performance and lessons learned from the SMT.

Submit your completed and signed application via email to contractorapp@ecy.wa.gov or via mail to:

**Washington Department of Ecology
Spill Preparedness Section – Spill Management Team Application Review
PO Box 47600
Olympia, WA 98504-7600**

A - CONTACT INFORMATION

Company Name:
Nexus Northwest LLC

UBI Number:
602-100-760

Point of Contact:
Suzanne Lagoni

Mailing Address:
6932 37th Ave. SW

City:
Seattle

State: WA **Zip:** 98126

Physical Address:
Same as above

City:

State: **Zip:**

Primary Phone Number:
207-790-9784

Primary Fax Number:

Email:
slagoni@olympus.net

B - SIGNATURE

The information in this application is accurate and Nexus Northwest LLC is committed to:

1. Have a process to provide 24 hour per day contact for spill management. WAC 173-182-830
2. Begin mobilization efforts immediately upon notification but no later than two hours from notification of a spill. WAC 173-182-830
3. Ensure the incident commander is able to arrive in the state within six hours after notification of a spill, if the SMT is contracted to fill the role. WAC 173-182-830
4. Assist plan holders in meeting the requirements for plans and drills in Washington. WAC 173-182-830
5. Implementation and use of the contingency plan(s) to which they are contracted during a spill and substantial threat of a spill, and the training of personnel to implement the plan. WAC 173-182-830
6. Work in unified command within the incident command system to ensure that all personnel and equipment resources necessary to the response will be called out to clean up the spill safely and to the maximum extent practicable. WAC 173-182-830
7. Provide written notification to ecology and all plan holders to whom they are obligated, within twenty-four hours, of any significant change in the information reported in the approved application. WAC 173-182-850

Suzanne Lagoni
Printed Name

Partner
Title

Suzanne Lagoni
Signature (electronic signature is acceptable)

March 4, 2025
Date

Fill out only the sections that apply to your company

C - PERSONNEL INFORMATION: WAC 173-182-940(1)

Include a list of response personnel and indicate whether they are full time, part-time, dedicated, or non-dedicated employees and their home base or office location. Dedicated means either full-time or part-time employee of the SMT. Non-dedicated means any personnel resource available under contract, LOI, or other approvable means. Non-dedicated relationships will be verified during the application review process.

Name	ICS Role(s)	Home Base / Office	Employment Status
Suzanne Lagoni	PIO or LOFR	Seattle	<input type="checkbox"/> Full time <input type="checkbox"/> Part time <input checked="" type="checkbox"/> Non-dedicated
Joan McCoy	PIO or LOFR	Seattle	<input type="checkbox"/> Full time <input type="checkbox"/> Part time <input checked="" type="checkbox"/> Non-dedicated
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Note: In the SMT application, it is not necessary to include personal information such as phone numbers. That information shall be maintained by the SMT and made available to Ecology upon request. You may add additional lines or use an alternate format and include this information as an attachment if additional space is needed.

D – ORGANIZATIONAL DIAGRAM: WAC 173-182-840(2)

Include an ICS Form 207 organizational diagram depicting a potential staffing plan for the roles the SMT may fill in support of a worst case spill. You may include this diagram as an attachment.

E – NOTIFICATION AND PERSONNEL RESOURCES: WAC 173-182-840(3)

E1. Describe your 24 hour response system and provide the phone number. Cite the name of a central reporting office or individual(s) responsible for implementing your call-out process.

Call Suzanne Lagoni at 205-790-9784 or Joan McCoy at 206-473-2663

E2. Describe estimated personnel response times for arrival in state, based on the standby or call back status of the person, their home base, and travel time. Describe the order of priority for call-out.

Both company representatives reside in state.

F - TRAINING INFORMATION: WAC 173-182-840(4)

F1. Include a list of the type and frequency of training staff receive as applicable by ICS position. The training must be position specific for the roles that may be filled by the SMT. A combination of training and experience in drills and spills may be used to describe SMT personnel capability within response roles. The list may be organized by position or may be an inventory of staff training levels.

The following categories of training, at a minimum, should be described as applicable to the role:

1. ICS training
2. NWACP policies and response tools
3. Use and location of GRPs
4. Contents of the contingency plan(s)
5. Worker health and safety requirements including Washington state specific regulations

Both company representatives are experienced and trained in the roles of PIO and LOFR and also are experienced in managing Joint Information Centers and Liaison Offices. A Statement of Qualifications for each representative is included with this submission.

F2. Describe the responsibility for training based on employment status (full-time, part-time, or non-dedicated) and indicate whether the employer or employee is responsible for maintaining training. Describe how the employer verifies training compliance.

STATEMENT OF QUALIFICATIONS

Name: Suzanne Lagoni, Partner, Nexus Northwest LLC

Address: 6932 37th Ave. SW, Seattle, WA 98126

Contact Information: Phone: 206-790-9784
E-mail: slagoni@olympus.net

Education, Certification, Licenses: BA in Journalism, University of Montana; Advanced study in communications and public land law at the University of Michigan

Experience: 40 years in communications field – as reporter, U.S. Senate communications director, corporate communications manager, private consultant.

- Served as spokesperson for American Seafoods Company during a COVID-19 outbreak aboard several fishing vessels in Washington state and Alaska, May-July 2020
- Served as PIO and response spokesperson for a Crowley Maritime spill at the Shell Refinery in Anacortes, WA, November 2019
- Participated in JIC and Liaison Office for the Shell Kulluk response, Anchorage, January 2013
- Participated in and provided media services for the Foss Maritime/Delta Mariner response, Paducah, KY, January 2011 to 2013
- Provided web support services for BP response sites and participated in the Mobile, AL Liaison Office as part of the Deepwater Horizon response, Summer 2010
- Participated in Joint Information Center for Dubai Star response, San Francisco, Fall 2009
- Provide ongoing consulting and response services to BP, Shell, ConocoPhillips, Par Pacific (US Oil), Chevron, Kinder Morgan Canada, Matson, Foss Maritime, Crowley, and Tidewater Barge Co.
- Managed crisis communications for ARCO Alaska, 1994-1999; participated in numerous drills throughout the ARCO organization; served as Public Information Officer for events, helped develop company-wide response capabilities during time of reduction in force of public affairs staff; developed community outreach plans for key communities in Alaska

Nexus Northwest Services: Community and media relations during crisis events

- Participate in and manage Joint Information Centers, respond to media inquiries, plan media events
- Participate in and manage Liaison Offices, organize outreach teams to visit affected communities, gather resources to assist residents, assure messages of the client are effectively communicated to local reporters and residents
- Provide accurate reports to the Incident Command and Joint Information Center on how communities are reacting to an incident, along with recommendations on ways to improve relationships
- Conduct media training for incident commanders and their designees
- Manage relationships with public affairs officers from other responding agencies and companies
- Interact with political and government leaders
- Provide effective liaison between Incident Command, the media, and community leaders
- Participate in drill design and implementation

Nexus Northwest is part of the response networks for Witt O'Brien's, Washington State Maritime Cooperative, Par Pacific (US Oil) and Gallagher Marine Systems.

STATEMENT OF QUALIFICATIONS

Name: Joan McCoy, Partner, Nexus Northwest LLC

Address: 5912 47th Ave SW, Seattle, WA 98136

Contact Information: Phone: 206-473-2663
E-mail: joan@nexusnorthwest.com

Education, Certification, Licenses: BA in Government and Politics, MA in Communication, both from the University of Maryland

Experience: 40 years in media and community relations – as reporter, Congressional aide, corporate media and community relations manager, private consultant.

- Served as a JIC manager in New Orleans and participated in the Mobile, AL Liaison Office as part of the Deepwater Horizon response, May 2010 to February 2011
- Conducted media and community outreach activities during the Exxon Valdez incident, 1989
- Provides consulting and response services to Shell, BP, ConocoPhillips, Chevron, Kinder Morgan Canada, Matson, Par Pacific, and Crowley.
- Managed community relationships for ARCO Alaska, 1987-1999; participating in numerous Alaska drills
- Developed comprehensive outreach plans for each community in Prince William Sound that might be affected by a tanker spill; assembled and trained teams of ARCO Alaska employees, contractors and community representatives that would be activated during an incident and developed a prototype drill for Kodiak that successfully tested the team concept

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