



Law Enforcement Training

Date: July 25, 2016

Location: General Administration Building
210 11th Ave. SW, Room 326
Olympia, WA 98501

Session 1: 0900-1130

Session 2: 1300-1530

Course Contact: Angela Marino (Angela.Marino@wsp.wa.gov)

Audience: Property crime, robbery, and fraud investigators, OR any LEO who would like a better understanding of OfferUp.

Space: Space is limited to 20 LEO Personnel per session.

About OfferUp:

Based in Bellevue, Washington, OfferUp is the largest mobile marketplace for local buyers and sellers in the U.S. The company offers free iOS and Android apps that make selling an item as easy as snapping a picture from your mobile device. The OfferUp app has been downloaded by over 11 million mobile users. OfferUp now sells more automobiles than eBay, and outranks Craigslist in over 10 major U.S. markets in both daily item volume and user activity.

Class Outline:

This class will cover an orientation on what OfferUp is. How the platform works, and how OfferUp works with Law Enforcement on criminal cases and investigations. Training session will walk through two case examples and cover the tools OfferUp employs to aid Law Enforcement and how we deter criminal activity. All confirmed personnel will receive a covert LEO account by the end course.

What do OfferUp Bad Actors look like?

Basic suspect/bad actor profiles
Examples of fraudulent and fictitious

How OfferUp ID's Bad Actors:

Curation
System Alerts

Setting Up Covert LEO Accounts:

How to maximize your covert LEO account

OfferUp Fraud and Investigation Tools:

Soft-blocking
FaceBook links
Emails
Message Thread Content
Device ID's & Device ID Traces
Prior Profile Image Posts
Item Posting History
Assuming ID's

Records Requests:

Search Warrants vs. Subpoenas and Exigent Requests
Best practices for submitting and writing OfferUp Search Warrants
Examples of what OfferUp data looks like
Using and interpreting OfferUp info to ensure the best results

After Hours Help:

Exigent Requests - How to set off our alarms
Exigent Circumstances - What Qualifies?

Most Common Crimes On OfferUp:

Crime Trends
Robberies and Grab and Runs
Stolen property distribution
iPhones and mobile device thefts
Gaming systems
Counterfeit coins scams (gold, silver etc)
Counterfeit currency passing
Counterfeit merchandise and Intellectual Property cases Money orders, checks, and wire transfers

Market Proactive Alerts:

How to request proactive alerts

What OfferUp is doing to STOP bad actors?

Item posting GEO-Tag
User posting GPS location Advanced image and face detection Abnormal behavior modeling

About The Trainer-s Brandon Robinson/Carolyn Love:

Brandon is the Law Enforcement Investigations Manager of OfferUp. Brandon has over 17 years' experience in Public Safety, Law Enforcement, and Emergency Management. As well as Corporate Security Investigations and Corporate Crisis Management. Brandon has worked in Loss Prevention for Nike, Sportsmens Warehouse and Fred Meyer.

Prior to joining OfferUp Brandon was most recently the North American Manager for Airbnb's Crisis Response Team where he led a team that handled person to person crime reports and crisis responses ranging from catastrophic major property losses to rapes and homicides.

Carolyn is the Law Enforcement Liaison for OfferUp. Carolyn has over 10 years experience in 911 communications, hostage negotiation, Police and SWAT tactical dispatch, task force investigations, Crisis Response, and Emergency Management.

[Visit Carolyn's LinkedIn page](#)

[Visit Brandon's LinkedIn page](#)

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