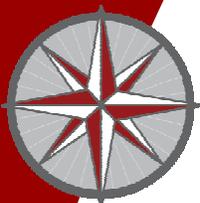


*Whatever Your Rank, Whatever Your Position,  
Leadership is KEY. And Leadership starts from within.*



**Performance Leadership Institute, Inc.**  
**Presents:**

# **LEAD YOURSELF FIRST**

## *Leadership & Ethics*

### *for Law Enforcement Professionals*

#### **This is not just another leadership class.**

This program will call for your personnel at every level to think more critically about their role as a leader in your organization, regardless of rank, their personal leadership and ethical choices and how to look within for leadership inspiration.

#### **Attend this course and you will learn:**

- Why your integrity is the cornerstone of everything you do
- Why leadership is an integral component in each person
- How to lead with transparency and why credibility is linked to integrity
- Techniques to improve your relationship with others
- Simple and effective tips to improve your leadership style and ability
- Why organizations need to embrace leadership at all levels
- Techniques for improving your communication skills with others at all levels within your agency
- Techniques to increase your charisma
- Techniques to create balance between work and home
- Learn how to turn adversity into opportunity



**8 Elective  
Training Hours**

This program is designed for all ranks within agencies and organizations and candidly addresses core leadership and ethical principles that each individual must take responsibility for in themselves before ever leading others. The program gives a new way of thinking about leadership, the individual's role in creating a positive leadership environment, and how leadership and ethics co-exist. Through direct presentation, candid discussions, relevant case study and informative group exercises, this course gets to the heart of leadership and ethical decision making. This course is will be taught by Undersheriff (Ret.) Travis Chaney, who is a direct and to the point instructor with 28 years in law enforcement including a wealth of experience in ethical decision making and building a leadership culture in his agency. Undersheriff Chaney has a direct approach and keeps his classes lively, open and engaging. You are sure to take away many practical tools and a new perspective on leadership and ethical decision making and your personal role in your own leadership courage.

*Sponsored by Lacey, WA Police Department*

*May 20, 2016 at Cabela's, 1600 Gateway BLVD NE, Lacey, WA (just off exit 111)*

*Cost: \$99 each (special pricing!)*

*Register at [WWW.PLI.US.COM](http://WWW.PLI.US.COM)*