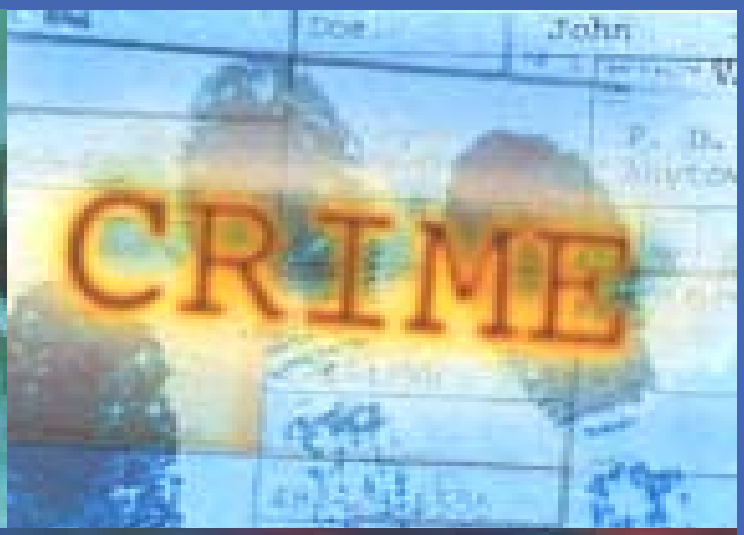

**Tacoma**
**Police Department**
**Tacoma, WA**

# Criminal Investigative Analysis Training

## (Psychological Profiling)

## November 17-21, 2014

**Presented by**

## Kenneth Morris

*The Alpha Group*
Professional Speakers and Trainers
Serving the Criminal Justice Community
*We Turn Theory Into Practice™*

## The Program

The need for Criminal Investigative Analysis (formerly referred to as Psychological Profiling) training has become increasingly recognized over the past few years as law enforcement agencies across the country encounter an ever increasing number of rapes and homicides committed by unknown offenders. As we move through this decade and beyond, it seems apparent that police administrators will require highly trained, competent people to collect, collate, and analyze data to help them effectively deal with these problems. But before any problem can be resolved, it first must be identified. Armed with the information regarding the types of crimes occurring in their jurisdictions, investigators, if properly trained, are uniquely positioned to utilize the information presented in this course to not only identify when serial crimes are occurring, but to identify the personality and behavioral characteristics of the type of person most likely to have committed the crimes. However, while criminal profiling is particularly useful in cases of serial rape and homicide, it also can be extremely useful in the investigation of many single cases of rape or homicide.

**This is a one-week (36 hour) "hands-on" program that provides you with techniques you can use immediately to solve the real-world problems** that daily confront the law enforcement community. Once trained, you will be able to save countless hours by focusing your investigations on the most likely type of person to have committed the immediate crime, predict what the offender did before the offense, what he did during the crime, and anticipate his expected post-offense behavior following the event. In investigations with extensive suspect lists, the savings in time to develop lead prioritizations can be substantial.

Presented in a comfortable, non-threatening environment that permits both individualized and group instruction, the course takes a "learn-by-doing" approach that gives students many opportunities to actually experience the tasks associated with the criminal profiling process. Participants will be taught how to read a crime scene and how to use crime scene information to develop a "portrait" of the offender's childhood, family background, sexual history, appearance, lifestyle, and other relevant personal information which is then used to identify the type of person most likely to have committed the immediate crimes. This format of instruction allows for not only a highly interactive exchange between the student and the facilitator, but offers unique opportunities for group interaction and collaboration as well.

## You Should Attend If:

- **You are a sex crimes investigator**
- **You are a homicide investigator**
- **You are a patrol officer who may be in a position to recognize the characteristics of serial crimes**
- **You are a crime analyst responsible for providing assistance to sex crimes or homicide investigators**

Regardless of your previous experience with analytical methods, this course is for you. You can always do your job better when you apply fresh ideas and techniques. We've made sure our seminars give you exactly what you need to put you at your peak!

## Here's What You Will Learn

This course will provide you with an arsenal of techniques you can use to identify the physical, behavioral, and personality characteristics of offenders who commit the crimes of rape and homicide, particularly serial rape and homicide offenses. We'll demystify essential professional skills involving:

## Operational Issues

- **How to Recognize the Serial Aspects of Crime**
- **Uses and Misuses of Investigative Analysis Techniques**
- **Telltale Clues—How to Recognize the All-Important Signatures of Violent Crime Offenders**
- **Wound Examinations and the "Hidden Information" They Provide About Victims and Killers**
- **How To Link Cases Together**
- **How to Identify the Physical, Psychological, Behavioral, Emotional and Personality Characteristics of Offenders Who Commit the Crimes of Rape and Homicide**
- **Answering the BIG Questions— How to Determine If, When, And Where Offenders May Strike Again, and Who May be the Next Likely Target**
- **Work Smarter, Not Harder!—How to Focus an Investigation**
- **How to Develop Suspect Leads for "Arresting" Results**
- **How to Prepare Comprehensive Reports of Analyses**
- **Beware the Femme Fatale!—How Female Serial Killers Differ from Male Serial Killers**
- **Types of Serial Homicide Offenders—Differences between Organized, Disorganized, Mixed, Lust, and Sadistic Killers**
- **Types of Serial Rape Offenders—Differences between Power Reassurance, Power Assertive, Anger Retaliation and Anger Excitation Rapists**
- **Critical Differences in Crime Scenes—How to Instantly Distinguish between Abduction Sites, Killing Sites, And Dump Sites**
- **Who Murders—and Why! Social and Environmental Factors that Shape the Killer's Life**

## The Profiling Process

Through lecture, demonstration, and the use of audio and video media, all participants will have the opportunity to analyze cases involving actual killers and rapists and to then develop and practice their profiling skills by creating their own in-class profiles. This format of instruction not only allows for a highly interactive exchange between participants and the facilitator, but creates a climate that is highly conducive to the learning process as well!

## About Our Criminal Investigative Analysis Programs

Law enforcement officials send their sworn officers and civilian personnel to our criminal investigative analysis courses because of our proven ability to provide them with high-quality, performance-oriented training. Class exercises are based on real-world crime problems investigators are expected to solve each day. As such, students return to their agencies with not only the knowledge of **what** they should do, but, more importantly, **how** they should do it. Skills are developed by instructors who are intimately familiar with criminal investigative analysis techniques, and by the students' use of our **comprehensive, easy-to-understand course materials**. These elements contribute to the continued popularity of our Criminal Investigative Analysis training programs. Our success, however, comes from our achievement of one important goal: *We turn Theory Into Practice*.™

## What Others Say About Our Training

*"Agent Morris is one of the best criminal profilers that I have had the pleasure of working with. He recently assisted me on a homicide investigation and his criminal investigative analysis was very helpful in the case."*

**W.R., Investigator**

*"It was fascinating and actually eerie the way some of the things Ken said we would find jumped out when we started digging into this guy's background."*

**T.C., Sex Crimes Investigator**

*"This is just the tip of the iceberg right now involving the arrestee in our case. I just thought you might want to know how your profile compared, which I thought was pretty extraordinary!"*

**Sgt. M.S., Investigator**

## About the Crime and Intelligence Certification Program

All participants in the Criminal Investigative Analysis Training Course are eligible to have their coursework credited toward the attainment of a Certificate Award in Crime and Intelligence Analysis (CCIA) and their CCIA Credential. This program is sponsored by the California Department of Justice and the California State Universities. Students who complete all credential requirements will receive a certificate from California State University Sacramento to verify their academic achievement. The California Department of Justice, in recognition of the University Award, will subsequently bestow the title of Certified Crime Analyst upon, and grant the credential to, all students who successfully complete the credential program. Please see the section in this brochure entitled "Continuing Education Units."

## About The Alpha Group

The Alpha Group is comprised of professional speakers, trainers, and researchers who provide their expertise and practical experience to criminal justice, public safety and victim service organizations. The organization is widely recognized for its ability to provide training in crime and intelligence analysis, criminal investigative analysis, statement analysis, homeland security and terrorism analysis, threat assessment, criminal justice research methods and other such unique areas of law enforcement.

## About Your Trainer

**Kenneth Morris, B.A.,** is a veteran police officer who specializes in the art of criminal investigative analysis. As one of only 75 active criminal profilers in the world, Ken has been providing behavioral assistance to local, state, federal and international law enforcement agencies for over a decade.

Ken's unique expertise began with his service as an investigator in the Violent Crimes Unit for the Bureau of Criminal Investigations of the Virginia State Police. In 2002 he entered the renowned and highly esteemed Criminal Profiling Certification Program of the International Criminal Investigative Analysis Fellowship, an organization whose membership includes active and retired profilers from the Federal Bureau of Investigation, the Bureau of Alcohol, Tobacco and Firearms, the Texas Rangers, Royal Canadian Mounted Police, Ontario Provincial Police, the New Scotland Yard and numerous other superb law enforcement agencies from throughout the world. His profiling Certification included the review and assessment of hundreds of active cases and his participation in over sixty specialized crime topics taught by nationally recognized experts in the field of violent crime and sexual deviancy research.

Honored as the recipient of Viginia's prestigious Commonwealth of Valor Award in 2000, Ken Morris is a graduate of the Virginia Forensic Science Academy and a court certified expert on bloodstain pattern analysis. He has served as Vice President of the Virginia Homicide Investigators' Association and, among others, as a member of the Mid-Atlantic Cold Case Homicide Investigator's Association, Virginia Department of Forensic Science Academy Alumni Association and the Tidewater Cold Case Homicide Working Group.

Ken Morris worked many notable investigations during his career, including the Washington, D.C. sniper case, the Colonial Parkway serial murders, the Lisk-Silva serial homicides and the disappearance and murder of college student Taylor Behl. He has also lectured extensively on violent crime topics to law enforcement officers, prosecuting attorneys, medical examiners, forensic nurses, and crime analysts throughout North America.

## Course Times

The course begins at 0800 on Monday, November 17, 2014 and concludes at 1200 on Friday, November 21, 2014.

## Tuition Information

Tuition is $525 per person for the one-week (36 hour) program of instruction. It also includes:

- All in-class course materials.
- A copy of ***The Criminal Investigative Analysis Study Guide and Workbook***. This manual of several hundred pages of handouts, class notes, supplemental reading material, glossary, and suggested reading list will be used extensively throughout the class.
- A CD of ***Managing Death Investigations*** by Arthur Westveer, Jr., U.S. Department of Justice, Federal Bureau of Investigation, containing over 600 pages of material for the investigation of many types of homicides.

  These are more than reference materials…they're the "silent partners" you'll take back to your job to help you increase your knowledge and strengthen your skills.
- An impressive certificate of graduation which will be presented to you upon completion of the course.

**PLEASE NOTE:** Tuition does not include lodging, meals, transportation to and from the meeting place, parking, or items of a purely personal nature (pens, pencils, paper, etc.)

## Earn Continuing Education Units

**(Optional)**

You can receive 3.6 Continuing Education Units (CEUs) from California State University upon successful completion of this course and the submission of a directed learning project. These units may be applied to your Certificate Award in Crime and Intelligence Analysis (your CCIA credential). A modest registration fee made payable to the University is charged for this option. For additional details, or to apply for these units, please contact The Alpha Group Center for Crime and Intelligence Analysis at (909) 989-4366.

## Registration Information

Reserve your seat now! Ken's courses fill quickly and seating is limited. To register for the course, please contact the Alpha Group and request the registration form. Payment must be received no later than October 29, 2014. **Make checks or money orders payable to The Alpha Group.** Please send the registration form and your remittance to: Diana, The Alpha Group, PO Box 8, Montclair, CA 91763. You may also register by phone by calling Diana at (909) 256-3157, by faxing your registration form to her at (909) 256-3512, or by emailing it to: crimecrush@alphagroupcenter.com. For credit card payments, please call The Alpha Group at (909) 256-3157.

## Substitutions And Cancellations

Anyone can substitute for you. If this becomes necessary, please call and let us know. If you need to cancel and you contact us no later than October 29, 2014, we'll refund your tuition, less a $25.00 per person processing fee. The tuition is nonrefundable for any cancellations made after October 29, 2014. The Alpha Group reserves the right to substitute speakers should the featured presenter become incapacitated. In the unlikely event that the course is cancelled, the Alpha Group's liability shall be limited solely to refunding of tuition payments.

## Course Location and Hotel Accommodation Information

Please contact the course host for course location and hotel accommodation information. The host is Tacoma Police Department, Det. Lindsey Wade, 3701 S Pine, Tacoma, WA 98409. You may contact Lindsey by telephone at (253) 591-5993, or by email at lwade@cityoftacoma.org. Class Location : Tacoma PD HQ, 3701 S Pine, Tacoma, WA 98409. Hotel: http://www.hotelmuranotacoma.com/ Request room rate of $106 per night for Inv course hosted by TPD.

## Is This Course Tax Deductible?

Skill-building and professional enhancement programs such as the Criminal Investigative Analysis Training Course are usually tax deductible. Check with your financial advisor to verify applicability of the tax law to your particular situation.

## For Additional Information

If you have any questions or need additional information about the Criminal Investigative Analysis Training Course, please contact Steve Gottlieb, Executive Director of the Alpha Group, by telephone at (909) 989-4366, by email at crimecrush@aol.com, or via our website at www.alphagroupcenter.com .

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