

*Ethical Challenges Exist.  
Agencies and Individuals Face Them Every Day.  
Get Your Staff The Tools To Address These Difficult Issues.*



**Performance Leadership Institute, Inc.**  
**Presents:**



# **COMBAT ETHICS**

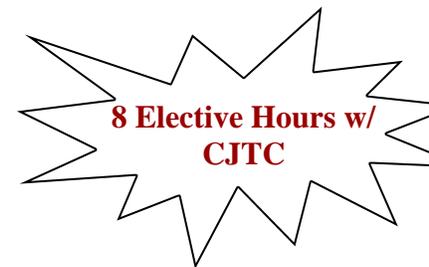
*Armor for the Battle to  
Defend  
Honor, Character & Integrity!*

**This is not just another ethics class.**

This program will call for your personnel at every level to think more critically about the ethical choices they make and why they make them.

Attend this course and you will learn:

- How to better address the ethical decision making process
- How to promote a culture of integrity in your agency and team
- Real world examples and candid discussions about tough situations
- Practical tools to help defend your honor, character and integrity and build public trust



This program is designed for supervisors at all levels of agencies and organizations and candidly address the destructive consequences of ethical compromise and offers practical tools to address tough ethical decision making. Through candid discussions, relevant case study and informative group exercises, this course gets to the heart of ethical decision making. This course is taught by Chief Jon Zelif, a current Police Chief with 27+ years in law enforcement who is also a certified ethics instructor. Chief Zelif's agency became the first agency in the nation to earn the esteemed "Certificate of Excellence in Integrity" award from the National Institute of Ethics. Chief Zelif has a no-nonsense approach and keeps his classes lively, open and engaging. You are sure to take away many practical tools and a new perspective on ethical decision making and organizational culture.

*Event Date and Time: September 26, 2013; 8 a.m. to 4:30 p.m.*

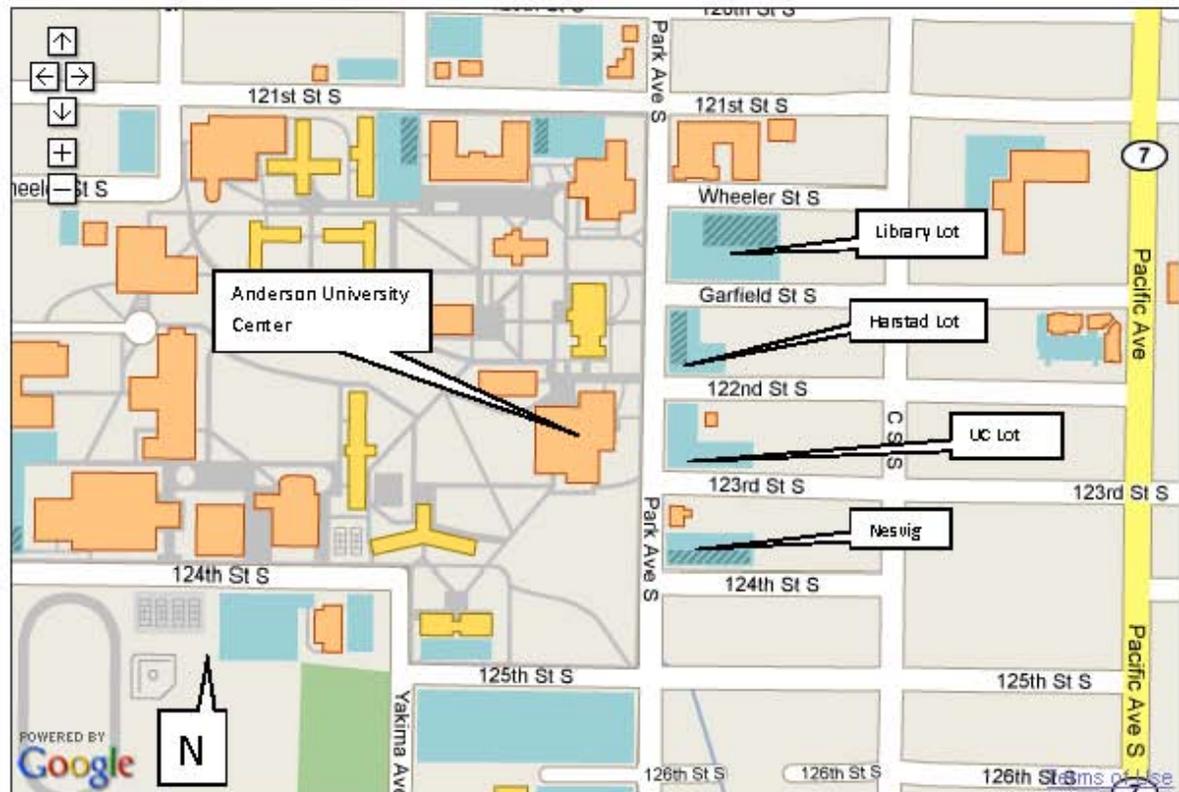
*Sponsored by the Pierce County Sheriff's Department;  
Held at Pacific Lutheran University Anderson University Center (Map Attached)  
Made Available to area agencies at a reduced rate - \$99 per person*

*Registration deadline: September 5th*

*Email attached form to Kevin Roberts at Pierce County Sheriff's Department to register -  
[krobert@co.pierce.wa.us](mailto:krobert@co.pierce.wa.us)*

## Pacific Lutheran University - Anderson University Center

12180 Park AVE S Tacoma, WA 98447



### Directions to the **University Center – Chris Knutson Hall** at Pacific Lutheran University:

- From I-5 take the SR-512 exit and travel east about 2 miles.
- Take the exit onto SR-7 (Pacific Ave S) traveling south (right). Go about ten blocks.
- Turn right onto Garfield St S at the traffic signal and travel west two blocks to Park Ave S.

#### Library Lot Parking:

- Turn north from Garfield and then turn left onto eastbound Wheeler St S.
- Go one half-block and turn right into the Mortvedt Library Lot.

#### Harstad or University Center Lot Parking:

- Turn south from Garfield and then turn left onto eastbound 122<sup>nd</sup> St S.
- Turn either left or right into either parking lot.

#### Nesvig Parking Lot:

- Turn south from Garfield and travel four blocks and turn left onto eastbound 124th St S.
- Turn left into the parking lot.

The **Chris Knutson Hall** is located in the **Anderson University Center**. Enter the building on the east side. The Hall is on your left. There is no charge for parking.



# TRAINING REGISTRATION FORM

Name of course: \_\_\_\_\_ Location: \_\_\_\_\_

Course Dates: \_\_\_\_\_

Agency Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Fax: \_\_\_\_\_ Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**We want to register the following personnel in the course noted above:**

Name: \_\_\_\_\_ Rank/Title: \_\_\_\_\_

Name: \_\_\_\_\_ Rank/Title: \_\_\_\_\_

Name: \_\_\_\_\_ Rank/Title: \_\_\_\_\_

**How did you hear about this course?** \_\_\_\_\_

**Payment Options:**

(All payments must be made prior to the class date)

**Check Enclosed** Payable to Performance Leadership Institute, Inc. PO Box 1214, Hood River, OR 97031

Check Number: \_\_\_\_\_ Amount: \_\_\_\_\_

**Charge to:**      o      VISA                                      o      MASTERCARD

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name of Card Holder (Please print) \_\_\_\_\_

Billing Address for the card: (including, address, city, state and zip) \_\_\_\_\_

\_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Bill my department at the address listed above—payment will be made prior to the class date.**

\_\_\_\_\_

**SUBMIT THIS FORM TO:**

April M. Lee, Performance Leadership Institute, Inc., PO Box 1214, Hood River, OR or  
Fax it to: (541) 436-0600 or (541) 386-5876 or Email it to [alee@pli.us.com](mailto:alee@pli.us.com)

For Office Use Only: Approval Code: _____ Ref. No. _____
--

