

*Ethical Challenges Exist.  
Agencies and Individuals Face Them Every Day.  
Get Your Staff The Tools To Address These Difficult Issues.*



**Performance Leadership Institute, Inc.**  
**Presents:**



# **COMBAT ETHICS**

*Armor for the Battle to  
Defend  
Honor, Character & Integrity!*

## **This is not just another ethics class.**

This program will call for your personnel at every level to think more critically about the ethical choices they make and why they make them.

Attend this course and you will learn:

- How to better address the ethical decision making process
- How to promote a culture of integrity in your agency and team
- Real world examples and candid discussions about tough situations
- Practical tools to help defend your honor, character and integrity and build public trust

This program is designed for supervisors at all levels of agencies and organizations and candidly address the destructive consequences of ethical compromise and offers practical tools to address tough ethical decision making. Through candid discussions, relevant case study and informative group exercises, this course gets to the heart of ethical decision making. This course is taught by Chief Jon Zeff, a current Police Chief with 27+ years in law enforcement who is also a certified ethics instructor. Chief Zeff's agency became the first agency in the nation to earn the esteemed "Certificate of Excellence in Integrity" award from the National Institute of Ethics. Chief Zeff has a no-nonsense approach and keeps his classes lively, open and engaging. You are sure to take away many practical tools and a new perspective on ethical decision making and organizational culture.

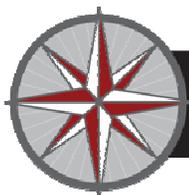


**TO REGISTER Call April at (541) 490-5300 or Email at [alee@pli.us.com](mailto:alee@pli.us.com)**  
for more information, to learn what others have to say about the course or to register.

*Sponsored by Edmonds, WA Police Department*

*April 18, 2013 at Edmonds, WA Police Dept.*

*\$150 each; discounts for multiple registrations*



PERFORMANCE  
LEADERSHIP  
INSTITUTE  
INCORPORATED

# TRAINING REGISTRATION FORM

Name of course: *Combat Ethics*

Location: *Edmonds, WA*

Course Dates: *April 18, 2013*

Agency Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Fax: \_\_\_\_\_ Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**We want to register the following personnel in the course noted above:**

Name: \_\_\_\_\_ Rank/Title: \_\_\_\_\_

Name: \_\_\_\_\_ Rank/Title: \_\_\_\_\_

Name: \_\_\_\_\_ Rank/Title: \_\_\_\_\_

**How did you hear about this course?** \_\_\_\_\_

**Payment Options:**

(All payments must be made prior to the class date)

**Check Enclosed** Payable to Performance Leadership Institute, Inc. PO Box 1214, Hood River, OR 97031

Check Number: \_\_\_\_\_ Amount: \_\_\_\_\_

**Charge to:**      o      VISA                                      o      MASTERCARD

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name of Card Holder (Please print) \_\_\_\_\_

Billing Address for the card: (including, address, city, state and zip) \_\_\_\_\_

Authorized Signature: \_\_\_\_\_



<p>For Office Use Only:</p> <p>Approval Code: _____</p> <p>Ref. No. _____</p>
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**Bill my department at the address listed above—payment will be made prior to the class date.**

**SUBMIT THIS FORM TO:**

April M. Lee, Performance Leadership Institute, Inc., PO Box 1214, Hood River, OR 97031 or  
Fax it to: (541) 436-0600 or Email it to [alee@pli.us.com](mailto:alee@pli.us.com)