

Pacific Northwest Association of Investigators

FALL SEMINAR

SEMINAR TOPIC

**Introduction to Scientific Content Analysis the
“SCAN TECHNIQUE”**

**Thursday October 25th, 2012
0730-1630 hrs**

LOCATION

**Highline Community College (Student Union Bldg)
2400 South 240th Street
Des Moines, WA 98198**

WHERE TO REGISTER

**Go to www.pnai.com and click on
“more info and registration” on
the right side of the first page.**

Registration fees \$125.00

**See the attached pages for additional information about
the SCAN technique.**

**Any additional questions please contact
Larry Walsh
Bayside Professional Investigations
253-853-5533 or bpinv@comcast.net**

SCAN GETS THE TRUTH!

SCAN (Scientific Content Analysis) will solve every case for you quickly and easily. You only need the subject's own words, given of his/her own free will.

Everyone wants to tell you everything - even the people who commit crimes. As an interrogator you need the tools to read this information clearly - and SCAN is the tool that will give you the truth.

SCAN will show you:

- * whether the subject is truthful or deceptive
- * what information the subject is concealing
- * whether or not the subject was involved in the crime

HOW DO I USE SCAN?

To use SCAN you need to do the following:

1. Give the subject a pen and paper.
2. Ask the subject to write down his/her version of what happened.
3. Analyze the statement and solve the case.

The LSI SCAN course will show you how to interpret the statement from beginning to end. Every word in the subject's statement - the pronouns and connections, the subjective time, the changes in language - will "talk" to you and show you the answer.

While others are out searching for physical evidence, you have already solved the case - using only the subject's own words.

HOW IS SCAN DIFFERENT FROM OTHER TECHNIQUES?

SCAN is scientific - a consistent formula which gives consistent results. There is no guessing, or 20 steps to follow, or hours of stressful interviewing; you don't need to base an answer on the confusing signals of "body language".

You need only the subject's own words, with their meaning clearly shown by SCAN. SCAN is the key to unlocking the truth.

INTERVIEW 100 PEOPLE AT ONCE - WITH SCAN AND VIEW!

SCAN can be used on any written material; or, it can be applied with our VIEW Questionnaire, which offers streamlined use and optimum response. SCAN and VIEW are non-threatening and non-accusatory - the perfect way to interview witnesses and sources as well as suspects.

The VIEW Questionnaire can be completed by 100 people at the same time; it can be faxed to them at their location, and the completed questionnaires can be faxed back to the investigator. And then, in less than an hour, the investigator will be able to review the questionnaires and solve the case.

When you use the VIEW Questionnaire, the answer will literally "jump out at you" - and the questionnaire will practically solve the case by itself. Because SCAN and VIEW are the keys to unlocking the truth.

GETTING THE SCAN ADVANTAGE

The SCAN course will pay for itself as soon as the investigator starts using SCAN on the job, on the same day that he/she returns from the course.

Our students solve more crimes than their fellow workers who have not learned the SCAN technique.

Investigators who have learned the SCAN technique agree: the LSI course on SCAN was the best investment in their law enforcement career. SCAN gives investigators what they need to know - and enables them to tap the vast resources of information around them.

WHO USES SCAN AND VIEW?

Anyone who investigates crimes.

The SCAN technique is now being used by federal, law enforcement, and military agencies throughout the U.S., Canada and Australia; by bank and insurance investigators; and by private industry.

A more detailed list of recent course participants in any of these areas will be sent on request.

SCAN is also being used in many other countries, including the U.K., Belgium, the Netherlands, Israel, Mexico, and South Africa."

WHERE DO I LEARN SCAN AND VIEW?

The SCAN course is held every week of the year at locations throughout the U.S. and Canada. We have a SCAN course near you! Please call us at 1-800-727-3113 for a complete list of course dates and locations, or to inquire about our many other educational products for learning the SCAN technique.