

Finance and Accounting for Non-Financial People

A One-Day Seminar

This comprehensive one-day program is for managers, supervisors, business owners, professionals and executives from non-financial backgrounds. You'll learn the jargon, standard practices and everyday applications of finance and accounting

"Where are they getting those numbers?"

Thousands of non-financial people ...

- ... feel uncomfortable in discussions with financial and accounting specialists.
- ... are baffled by financial terminology and accounting "buzzwords."
- ... miss career and business opportunities because they lack financial knowledge.
- ... fail to effectively use budgets, balance sheets, P&L statements and other financial data they receive.

Your actions and decisions affect your organization's financial picture. But if you're making those decisions without a solid understanding of finance and accounting, you're operating in the dark.

Ask Yourself ...

- Is a basic knowledge of accounting and finance essential to move your career ahead?
- Are you making decisions "in the dark" without solid financial facts to guide you?
- Do you lack the confidence to contribute to financial discussions in a meaningful, intelligent way?
- Is the financial data you receive too complex or confusing to be helpful to you?
- Are you intimidated by accountants, bankers and other financial people who seem to speak their own language?

Yes? Then this seminar is for you! In just one day, you'll increase your financial competence and potential for success! **Don't wait, enroll today!**

100% Satisfaction Guarantee!

► **Enroll today at www.pryor.com**

► Or to enroll by phone, call 1-800-897-5003

Enter your ZIP Code: or Event #: in the

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COMING TO YOUR AREA:

Visit www.pryor.com for a full schedule

Seattle, WA - Jul. 30

Event #129069
Clarion Hotel Airport
3000 South 176th Street

Tacoma, WA - Jul. 31

Event #129070
Pacific Grill Event Center
1530 Pacific Ave

One day, 9 a.m. to 4 p.m.

\$149

(includes course book)

Group Discount:

\$139 per person for groups
of 5 or more

Presented by:

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