



Hosted by the Kennewick Police Department



# Introduction to Operational Intelligence



The Building Blocks for More Effective & Efficient Policing

**EVER WONDER...What Is Operational Intelligence? Do I Have Access To It?  
How Do You Develop Intelligence? What Intelligence Can I Get? Where Do I Get It?  
How Does Intelligence Support Criminal Investigations? Can it be Used to Forecast Trends?**

**THESE QUESTIONS AND MANY MORE ARE ANSWERED IN THIS 1 DAY SEMINAR.**

**ATTENTION** patrol officers, detectives, drug & gang investigators, and all others who wish to work more efficiently & effectively. **Want to take your game to the next level** ...then invest in this seminar and learn proven techniques and strategies for:

Connecting the dots...



**Problem Solving Identifying Criminal Connections & Conspiracies  
Covert Collection Operations Understanding Complex Criminal Activity  
Recognizing Characteristics of Criminal Behavior Developing & Managing Sources of Information  
Enhanced Data Organization Using Resources of Knowledge / Data Mining / Social Networking  
Recognizing Patterns Supporting Criminal Investigations Revealing "Cloaked" Criminal Activity**

The seminar offers a blend of "old school" tips, techniques and methodology combined with the most advanced, up-to-date tools and resources currently available to the police industry. The data repositories and collection techniques revealed in this class will "amaze" even the most savvy investigators. Patrol officers can immediately put aspects of the course to work as effectively as detectives, drug investigators, gang officers, criminal intelligence collectors and crime analysts.

**Whether you attend out of mere curiosity or for "resume building," this class is guaranteed to enhance your perspective and performance when dealing with the more complex police issues. Tens of thousands of cops will attest that these methods work in large,**

*Intelligence provides insight & understanding,  
and promotes the development of better strategies...  
and better strategies produce better outcomes!*



**We guarantee these tactics and techniques will advance your abilities for "working smarter, not harder."**

**Registration Fee \$55**

**The Presenter...**Ken Sanz, has spent the greater portion of his 34-year career successfully developing and utilizing operational intelligence to penetrate and dismantle gangs and organized crime groups. Ken brings a real-world perspective to the classroom, colorfully supplementing the presentation with case studies, examples of successes, failures and mistakes that all can benefit from.

**WHEN: May 16th, 8am – 5pm WHERE: Kennewick Police Department**

**REGISTRATION:** E-mail [smartercops@aol.com](mailto:smartercops@aol.com) to obtain a registration form and secure a seat in the class. Checks and purchase orders accepted. **Questions:** 727.639.1263 Sorry, no credit cards for this class.



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