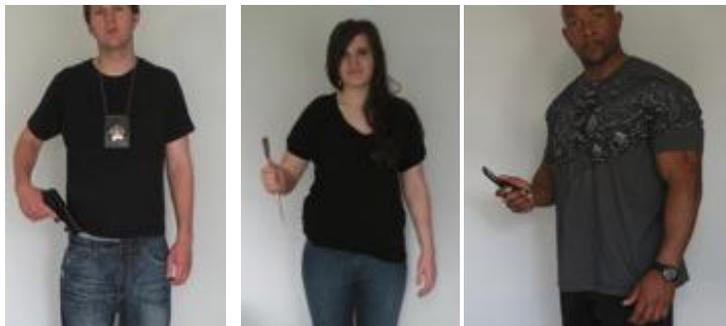


***Can you rapidly recognize a threat versus a non-threat in micro-seconds?***

**Observation On Demand**  
**Course Announcement**

# **Rapid Threat Recognition**



*Hosted by Gig Harbor Police Department*

**March 19, 2012 – Monday – 0800-1700**

Check-in begins at 0730 at Gig Harbor PD, 3510 Grandview St., Gig Harbor, WA 98335

***If there is one course you must attend...this is the course!***

**Course Description:** The ultimate objective of this course is to save lives and reduce civil litigation. Observation is the most important asset that a police officer needs for personal life safety and effective street craft. It is estimated that about 80% of all the information the brain processes comes from visual input, yet it is falsely assumed that police officers have some innate ability when it comes to the job. Most officers are good, but good is not sufficient on the streets. Officers must become experts!

The term “Trained Observer” has been bantered around law enforcement for years, but did you ever wonder where the training for this mission critical skill is? This program will train you how to increase your skills in these four elements:

- **Speed** – Through a scientifically designed program you will learn how to increase and process rapid visual input in micro seconds.
- **Accuracy** – Learning how to look at the details in the human face will enhance your ability for better identification and train you to see detail as never before.
- **Recognition** of “pre-assault indicators” will increase your awareness of how to observe threats at the earliest moments prior to engagement.
- **Articulation** – You will learn how to become more accurate and detailed in describing what you see. Thereby increasing report writing skill and use of force justification.

The combination of these critical elements with an emphasis on developing and understanding intuitive thinking skills, can give an officer a cognitive edge, as well as ability to recognize, react and to articulate the observation of threats. Although there will be an initial increase in these skill sets, this program requires continued practicing “on the street” and studying the **Rapid Threat Recognition DVD** which is included as course material for each student.

**Instructor:** John Demand has almost 40 years of experience in law enforcement and corporate security. He began his career as a police officer in the Chicago (IL) area where he was promoted to detective and then director of training. He has served as Director of Security and Safety for two Fortune 500 corporations. John currently serves as master trainer and founder of Observation On Demand, LLC (O2D), a research and training company that he formed after returning from a counter terrorism training mission in Israel in 2006. The purpose of O2D is to develop and provide performance-centric training and skill development programs for law enforcement, military and security professionals to increase observation and critical thinking skills.

**Registration:** Course restricted to law enforcement personnel on a first-come basis. Class limit is 30. Tuition is \$100 per person (includes Rapid Threat Recognition DVD). For more information and/or to register online, go to [www.observationondemand.com](http://www.observationondemand.com)

For onsite information, contact Gig Harbor Police Sergeant Cox – 253-851-2236